

MULTIDISCIPLINARY HEAD and NECK CANCERS

SYMPOSIUM

EXPANDING TREATMENT HORIZONS

The Westin Kierland | Scottsdale, Arizona | February 27-29, 2020



PROMOTIONAL SPONSORSHIP OPPORTUNITIES

www.headandnecksymposium.org

CO-SPONSORS:



1

Meeting Sponsorship Opportunities



PLATINUM (\$100,000+)*

- Eight (8) complimentary full-conference registrations.
- Two (2) complimentary tabletop displays at symposium.
- Ability to reserve block of six (6) rooms at host hotel.
- Preferential assistance with meeting space.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



GOLD (\$75,000+)*

- Four (4) complimentary full-conference registrations.
- One (1) complimentary tabletop display at symposium.
- Ability to reserve block of two (2) rooms at host hotel.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



SILVER (\$50,000+)*

- Two (2) complimentary full-conference registrations.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



BRONZE (\$25,000+)*

- One (1) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



COPPER (\$15,000+)*

- Name recognition in printed program.
- ASTRO website recognition.

** Additional benefits and branding opportunities apply. Contact ASTRO's Corporate Relations Department at 703-502-1550 or corporaterelations@astro.org for more information.*

2

Sponsorship Opportunities

Virtual Meeting (\$50,000)

Receive year-round recognition! ASTRO will preserve the content presented in Multidisciplinary Head and Neck Cancers Symposium sessions through audio and visual recordings, which will be made available on the ASTRO website year-round. The Virtual Meeting provides an excellent informational recap for meeting attendees and a great training tool and information source for those unable to attend. Sponsors receive name recognition on the meeting website and recognition in all publications where the Virtual Meeting is mentioned.

Industry-Expert Theater (\$25,000)

Enhance the educational element of your company's noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, pre-show mailing list* and promotion on the meeting website and in the Pocket Program.

**ASTRO policy prohibits distribution of private email addresses.*

Attendee Hospitality Suite (\$20,000)

Showcase your product information to meeting attendees by hosting your own hospitality suite during the course of the meeting in the headquarters hotel. Sponsorship includes meeting space, pre-show mailing list*. All other costs will be the responsibility of the sponsor.

Advisory Board Meeting (\$10,000)

Take advantage of more than 700 expected attendees by holding your Advisory Board meeting in the convenience of the the headquarters hotel. A 22"x28" sign will be included; however, all other costs associated with the meeting will be the responsibility of the sponsor.



3

Promotional Opportunities



Pocket Program (\$25,000)

A comprehensive meeting information booklet available and distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsor receives two full page displays to include the inside back cover and one interior page.



ePoster Viewing Area (\$20,000)

All poster presentations are digital! All abstracts selected for this category will now be displayed on 42" touch-screen monitors. Posters will still be grouped by disease site, and all presenters will have a scheduled time to discuss their poster, so we anticipate a large volume of traffic in this area during presentation times. Sponsors will have an opportunity to brand two casual seating areas, which double as charging stations, with table clings and throw pillows, perfect for poster presenters and viewers to gather.



Hotel Key Card (\$15,000)

Customized hotel room keys are distributed to attendees staying at the headquarters hotel. The sponsor will have the opportunity to work with ASTRO to personalize the key card design.

Charging Station (\$10,000)

Capture the undivided attention of attendees as they power up their mobile devices.

Premier Display Banner (\$5,000)

These large colorful meter board banners are positioned in prominent locations through the meeting space and provide unparalleled visibility for your corporate display.

Wi-Fi (\$5,000)

Attendees will enjoy free wireless Internet throughout the meeting space. Your company name will appear on the wireless landing page and any relevant signage.



Registration Bag Drop Opportunities

If you are showcasing a new product or service, hosting an Industry-Expert Theater or simply want to highlight your booth, the Registration Bag Drop is a great way to bring attention to your company's presence at this meeting.

Lead Sponsor: \$10,000

Insert: \$2,500

Online Conference Planner Leaderboard Displays (\$2,500)

The Online Conference Planner provides attendees with access to sessions, posters and exhibitor information. Attendees will be able to create their own personal itinerary with customized interactive maps of the sessions and booths that they would like to visit. Up to three leaderboard displays available for purchase will rotate at all times on the home page. Display links to exhibitor webpage.



Meetings Opportunities Response Form

**Yes, my company would like to sponsor the
2020 Multidisciplinary Head and Neck Cancers Symposium.**

**Platinum
\$100,000+**

**Gold
\$75,000+**

**Silver
\$50,000+**

**Bronze
\$25,000+**

**Copper
\$15,000+**

SPONSORSHIP OPPORTUNITIES

- Virtual Meeting \$50,000
- Hospitality Suite \$20,000
- Industry-Expert Theater \$25,000
- Advisory Board Meeting \$10,000

PROMOTIONAL OPPORTUNITIES

- Pocket Program \$25,000
- ePoster Viewing Area \$20,000
- Hotel Key Card \$15,000
- Charging Station \$10,000
- Premier Display Banner \$5,000
- Wi-Fi \$5,000

Registration Bag

- Lead Sponsor \$10,000
- Bag Insert \$2,500

Online Conference Planner

- Leaderboard Ad \$2,500

TOTAL AMOUNT _____

CORPORATION _____

CONTACT PERSON _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

PLEASE REMIT FORM TO:

ASTRO CORPORATE RELATIONS DEPARTMENT
251 18th Street South, 8th Floor
Arlington, VA 22202

Phone: 703-502-1550

Fax: 703-839-7399

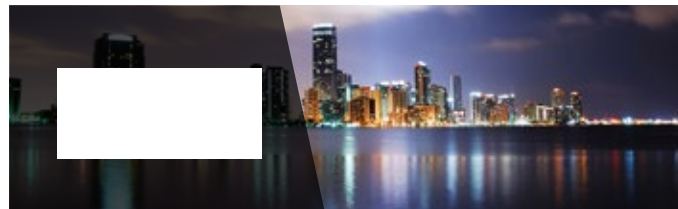
Email: corporaterelations@astro.org

2020 UPCOMING ASTRO MEETINGS

Dates
and
Locations



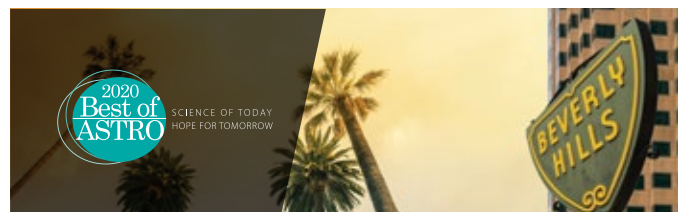
Multidisciplinary Head and Neck Cancers Symposium
February 27-29, 2020
Westin Kierland Resort and Spa · Scottsdale, Arizona



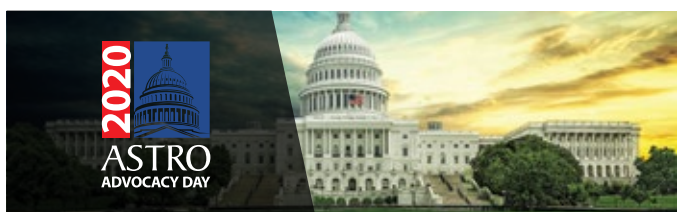
ASTRO 62nd Annual Meeting
October 25-28, 2020
Miami Beach Convention Center · Miami Beach, Florida



ASTRO Annual Refresher Course
March 20-22, 2020
The Ritz-Carlton · New Orleans, Louisiana



Best of ASTRO
November 13-14, 2020
Beverly Wilshire Hotel · Beverly Hills, California



17th Annual Advocacy Day
April 20-21, 2020
Washington Court Hotel · Washington, DC



Multidisciplinary Thoracic Cancers Symposium
December 3-5, 2020
Omni Scottsdale Resort & Spa at Montelucia · Scottsdale, Arizona



ASTRO Research Workshop
Harnessing the Power of Artificial Intelligence to Improve Radiation Therapy
June 4-5, 2020
FHI360 Conference Center · Washington, DC



ASTRO Coding and Coverage Seminar
December 2020
ASTRO Headquarters · Arlington, Virginia