ASTRO ANNUAL refresher COURSE 2019

BEST PRACTICES AND EMERGING TRENDS

APRIL 5-7, 2019 • THE RITZ-CARLTON • NEW ORLEANS

PROMOTIONAL SPONSORSHIP OPPORTUNITIES

www.astro.org/refreshercourse
Meeting Sponsorship Opportunities

Promote your participation at the 2019 ASTRO Annual Refresher Course meeting by participating as a Gold, Silver or Bronze Level Sponsor. Take advantage of all the benefits associated with each and the ability to bundle a unique promotional and marketing opportunity that fits the needs of your company as well.

GOLD ($15,000+)*

- Four (4) complimentary full-conference registrations.
- One (1) complimentary tabletop booth in Exhibit Hall.
- Ability to reserve block of four (4) rooms at host hotel.
- On-site signage.
- Name recognition in all printed promotional materials and pocket program.
- ASTRO website recognition.

SILVER ($10,000+)*

- Two (2) complimentary full-conference registrations.
- Ability to reserve block of two (2) rooms at host hotel.
- On-site signage.
- Name recognition in all printed promotional materials and pocket program.
- ASTRO website recognition.

BRONZE ($5,000+)*

- One (1) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

*Additional benefits may apply. Contact ASTRO's Corporate Relations Department at 703-502-1550 or corporaterelations@astro.org for more information.
Promotional Sponsorship Opportunities

Build interest in your brand with promotional opportunities that encourage attendees to visit your booth on-site. Stand out from the crowd with powerful traffic drivers and secure one of the many signage opportunities at ASTRO to build brand recognition. Feature a banner in one of ASTRO’s pre-show promotions, or in digital or on-site convention center opportunities. The result: increased sales that grow your bottom line.

SPONSORSHIP OPPORTUNITIES

INDUSTRY-EXPERT THEATER ($10,000)
Enhance the educational element of your company’s noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, pre-show mailing list, signage, and promotion on the meeting website and in the meeting program.

VIRTUAL MEETING ($10,000)
Receive year-round recognition! ASTRO will preserve the content presented in Annual Refresher Course meeting sessions through audio and visual recordings, which will be made available on the ASTRO website year-round. This Virtual Meeting provides an excellent informational recap for meeting attendees and a great training tool and information source for those unable to attend. Sponsors receive name recognition on the ASTRO website and recognition in all publications where the Virtual Meeting is mentioned.

ATTENDEE HOSPITALITY SUITE ($10,000)
Showcase your product information to meeting attendees by hosting your own hospitality suite during the course of the meeting in the headquarters hotel. Sponsorship includes meeting space, a pre-show mailing list and signage (all other costs, including refreshments and A/V equipment, will be the responsibility of the sponsor).

ADVISORY BOARD MEETING ($5,000)
Take advantage of more than 400 expected attendees by holding your Advisory Board meeting in the convenience of the meeting hotel. Signage will be included; all other costs associated with the meeting will be the responsibility of the sponsor.
Promotional Sponsorship Opportunities

PROMOTIONAL OPPORTUNITIES

POCKET PROGRAM ($10,000)
A comprehensive meeting information book distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsors receive two full page displays to include the inside front cover and back cover.

CHARGING STATION ($10,000)
Capture the undivided attention of attendees as they power up their phones and wireless devices without leaving the conference. The station provides a convenient service to attendees and gives your company the opportunity to get your message across to a captive audience.

HOTEL KEY CARD ($7,500)
Customized hotel room keys are distributed to attendees staying at the meeting hotel. Sponsor will have the opportunity to work with ASTRO to personalize the key card design.

PREMIER DISPLAY BANNER ($5,000)
These large, colorful banners are positioned to hang in prominent locations throughout the venue and feature your corporate display, providing unmatched visibility.

WI-FI ($5,000)
Attendees will enjoy free wireless Internet throughout the session room. Your company name will appear on the wireless landing page and any relevant signage.
Meetings Opportunities Response Form

Yes, my company would like to sponsor 2019 Annual Refresher Course.

Gold $15,000+
Silver $10,000+
Bronze $5,000+

☐ Industry-Expert Theater $10,000
☐ Virtual Meeting $10,000
☐ Hospitality Suite $10,000
☐ Advisory Board Meeting $5,000
☐ Pocket Program $10,000

SPONSORSHIP OPPORTUNITIES

☐ Charging Station $10,000
☐ Hotel Key Cards $7,500
☐ Premier Display Banner $5,000
☐ Wi-Fi $5,000
☐ Registration Bag $5,000
☐ Registration Bag Insert $2,000

PROMOTIONAL OPPORTUNITIES

TOTAL AMOUNT _______________________________________________________
CORPORATION _______________________________________________________
CONTACT PERSON ________________________________ TITLE ___________________
ADDRESS ___________________________________________________________
CITY __________________________ STATE __________ ZIP _____________
TELEPHONE ___________________________ FAX _________________________
EMAIL _____________________________________________________________

PLEASE REMIT FORM TO:
ASTRO CORPORATE RELATIONS DEPARTMENT
251 18th St. South, 8th Floor
Arlington, VA 22202
Phone: 703-502-1550  Fax: 703-839-7399  Email: corporaterelations@astro.org