Exhibitor Prospectus

Exhibit at This Important Meeting for the Entire Thoracic Cancer Community!

Showcase your products and services in front of key decision makers from all disciplines—radiation oncology, medical oncology and surgery -- involved in the treatment of thoracic cancers.

- Join hundreds of health care professionals representing the entire thoracic oncology team.
- Introduce your new products to a target audience looking for the latest innovations in cancer treatment.
- Meet with attendees during dedicated exhibit hours and stay current on the latest trends.
- Network with physician specialists from around the world who are on the cutting edge of research and care for thoracic cancers.

For more information on becoming an exhibitor, visit www.thoracicsymposium.org.

Co-sponsors:

- ASCO
- ASTRO
- The Society of Thoracic Surgeons
2014 Thoracic Symposium Registration Statistics

- Members: 340
- Non Members: 257
- Others: 126
- Exhibitors: 62
- Total: 785

2014 Attendance by Registration Type

- Professional: 92%
- Exhibitors: 8%
Attendance by Occupation

- Administrator: 3%
- Biologist: 2%
- Clinical Oncologist: 4%
- Medical Oncologist: 25%
- Medical Physicist: 1%
- Nurse: 3%
- Nurse Practitioner: 1%
- Physician Assistant: 1%
- Radiation Oncologist: 10%
- Resident/Fellow: 4%
- Student: 2%
- Surgical Oncologist: 1%
- Other: 44%

Attendance by Primary Employer

- Industry: 37%
- Academic/University System: 27%
- Private Practice/Community Based System: 15%
- Other: 15%
- Government/Public Sector: 5%
- Independent Contractor/Locum Tenens: 1%
Attendance by Professional Activity

- Clinical Patient Care: 34%
- Clinical Trials: 21%
- Other: 34%
- Basic Science Research: 6%
- Outcomes and Health Services Research: 4%

Attendance by Practice Location

- Hospital: 38%
- Other: 52%
- Free Standing/Satellite Clinic: 10%
Registration Profile

United States Attendance

- **Domestic (U.S. only)**: 87%
- **International**: 13%

25% Midwest Region
36% Northeast Region
22% West Region
5% Southwest Region
12% Southeast Region

International Attendance

COUNTRIES
- AUSTRALIA
- AUSTRIA
- BANGLADESH
- BRAZIL
- CANADA
- CHINA
- CROATIA
- DENMARK
- ESTONIA
- FRANCE
- GERMANY
- INDIA
- IRELAND
- JAPAN
- MEXICO
- NEPAL
- NETHERLAND
- QATAR
- SOUTH KOREA
- SWEDEN
- SWITZERLAND
- TAIWAN
- TURKEY
- UNITED KINGDOM

Total International Attendance: 13%
EXHIBIT HALL RATES

Exhibit Fee: $4,500 per tabletop exhibit

Exhibit Fee Includes:

- Post-show attendee list
  *Please note that exhibitors will be required to sign a licensing agreement prior to obtaining the list and eligibility requirements apply.
- Participation in the Passport to Prizes Program
- Exhibitor listing on the final program
- Two exhibitor registrations.
  *Additional exhibitor registrations are available for purchase.
- One 6ft draped table with two chairs
- Access to educational programs on a space available basis.
  *Please note exhibitors are not eligible to receive continuing medical education credit.
- Meals to exhibit personnel

EXHIBIT ELIGIBILITY

Show Management views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by Show Management as being in harmony with, and supportive of, the objectives of the Multidisciplinary Thoracic Cancers Symposium. Show Management has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of Show Management shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

TERMS OF PAYMENT AND CANCELLATION

Payment

- All applications for exhibit space must include full booth payment.

- No booth space will be assigned until all payment conditions are met.

Cancellation

- 100 percent of the total booth fee will be retained for cancellations.
- All cancellations must be made in writing to ASTRO.
- Exhibit fees are not transferable to another meeting.
- Failure to make payment does not release the exhibitor from any contractual financial obligation.

SPONSORSHIP OPPORTUNITIES

Don’t miss out on our highly visible sponsorship opportunities to further enhance your company’s presence and extend your branding and marketing well beyond the 2017 Multidisciplinary Thoracic Cancers Symposium. To view the offerings check out the Sponsorship Opportunities Brochure. You can reach a member of our Corporate Relations Department via email corporate@astro.org or call 703-839-7342

SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis. All applications are due by February 22, 2017.

PRESHOW ATTENDEE MAILING LIST

Promote your participation at the Multidisciplinary Thoracic Cancers Symposium to registered attendees. Rent the preshow attendee mailing list for only $500! The preshow list will be sent no earlier than four weeks prior to the meeting. All orders require a sample of the printed material to be mailed. To order the list, please check the preshow attendee mailing list box on Application and Contract for Exhibit Space.
General Information

EXHIBIT HALL HOURS

**Wednesday, March 15**
- Exhibit Setup 2:00 p.m. – 7:00 p.m.

**Thursday, March 16**
- Breakfast 7:00 a.m. – 8:00 a.m.
- Morning Break 9:30 a.m. – 10:00 a.m.
- Lunch 12:00 p.m. – 1:00 p.m.
- Afternoon Break 3:00 p.m. – 3:30 p.m.
- Poster Session and Reception 5:30 p.m. – 6:30 p.m.

**Friday, March 17**
- Breakfast 7:00 a.m. – 8:00 a.m.
- Morning Break 10:00 a.m. – 10:30 a.m.
- Lunch 12:30 p.m. – 1:30 p.m.
- Afternoon Break 3:00 p.m. – 3:30 p.m.
- Exhibit Teardown 3:45 p.m. – 7:00 p.m.

*Times listed are subject to change.*

Please visit the [meeting website](#) to find the most current schedule.

New this year!
**Passport to Prizes Program**

Participate in our Passport to Prizes Program! This program is designed to give attendees incentive for visiting each participant's booth. Make the most out of your exhibiting experience by giving attendees another reason to swing by! For more information about this program and how to participate please visit [www.astro.org/ThoracicPassportProgram](http://www.astro.org/ThoracicPassportProgram)

Important Dates

- **Mid-July, 2016**  Service Manual Available through the Exhibitor Resource Center
- **February 10, 2017**  Exhibitor Listing Deadline
- **February 22, 2017**  Exhibitor Personnel and Supporter Registration Deadline
- **February 22, 2017**  Exhibit Space Application Deadline (Ambassadors and Non-ambassadors)
- **March 15, 2017**  Tabletop Display setup from 2:00 p.m. – 7:00 p.m. Booths must be set by 7:00 p.m.
- **March 16, 2017**  Exhibit Hall opens at 7:00 a.m.
- **March 17, 2017**  Dismantle begins at 3:45 p.m. and must be completed by 8:00 p.m.

KEY CONTACTS

**EXHIBIT SALES**
- John Barrett
  - 703-631-6200
  - john.barrett@spargoinc.com

**HOUSING**
- 1-800-541-6058
  - Thoracichousing@spargoinc.com

**MEDIA RELATIONS**
- Liz Gardner
  - 703-286-1600
  - liz.gardner@astro.org

**MEETING INFORMATION**
- Sara Mansoor
  - 703-839-7386
  - sara.mansoor@astro.org

**REGISTRATION**
- 1-800-541-6058
  - Thoracicreg@spargoinc.com

**SPONSORSHIP OPPORTUNITIES**
- Kathy Peters
  - 703-839-7342
  - kathy.peters@astro.org