JOIN THE EXCLUSIVE RANKS OF ASTRO CORPORATE AMBASSADORS AND ENJOY VIP PRIVILEGES.

The ASTRO Corporate Ambassador Program is an opportunity for industry to establish year-round affiliation with ASTRO and be recognized as such through all ASTRO mediums.

YEAR-ROUND RECOGNITION
- All benefits associated with ASTRO Corporate Membership — Average annual dues = $3,000
- ASTRO website
  - 41,000 hits per month — estimated yearly advertising value = $60,000
- ASTROnews listing
  - Quarterly circulation of 9,000 — estimated advertising value = $2,500

EDUCATIONAL OPPORTUNITIES
- Complimentary tabletop display at all ASTRO solely supported meetings = $9,600 value
- Four complimentary full registrations at each ASTRO supported educational meeting = $10,000 value
- Discount on approved Industry Satellite Symposia = $10,000 savings
- Lead Ambassador support opportunity for any specialty meeting (See special offer and added benefits on reverse)
- Opportunity to exhibit at multidisciplinary meetings

ANNUAL MEETING
- Additional benefits to include four complimentary full conference registrations and two complimentary 10 foot by 10 foot booths = $11,600 value
- Banner and other signage throughout convention center = $15,000 value
- Early courtesy notice for VIP housing
- Option of up to 10 reserved rooms in ASTRO designated premier hotels = Special privilege
- 300 priority points toward the following year’s Annual Meeting exhibit booth selection
- Ten Exhibit Hall guest passes to give to preferred clients and customers = $4,000 value
- Pre-selection of Annual Meeting exhibit space prior to other non-Ambassador companies
- Discount on exhibit space: $2 per square foot.
- Discount on Affiliate meeting space.

ACCESS/INVOLVEMENT
- Unlimited complimentary ASTRO member mailing labels = $2,000 value each
- Exclusive access to special ASTRO functions/events = Priceless
- Ongoing communication with ASTRO Headquarters
- First right to participate in ASTRO opportunities before other industry partners

ADDED SAVINGS AND BENEFITS FOR LEAD SUPPORTERS
- Two additional complimentary full registrations (six total) per meeting supported
- Prominent recognition on all marketing material promoting the meeting
- Recognition on ASTRO’s website

Go to www.astro.org for more information and to view a list of current Ambassadors.
LEAD AMBASSADOR SUPPORT OF EDUCATIONAL MEETINGS

In addition to the highly regarded Annual Meeting, ASTRO offers several specialized educational programs throughout the year. In 2015, ASTRO is pleased to present three additional educational offerings (see meeting descriptions at right).

Exclusive to Ambassadors is the opportunity to become a Lead Ambassador promotional supporter of one ($15,000), two ($25,000) or all of these meetings ($30,000).

Lead Ambassadors receive:
- Opportunity to bundle with additional advertising opportunity.
- Recognition on meeting home page of ASTRO’s website.
- Recognition on program material.
- Recognition on meeting signage.
- Two additional complimentary meeting registrations.

Annual Refresher Course
The Roosevelt New Orleans  |  New Orleans  |  March 6-8, 2015
This course is designed to provide clinicians in practice or trainees with a comprehensive review and update of the clinical practice parameters across most sub-disciplines of radiation oncology. The course will review key evidence that forms the basis for current clinical practice guidelines. Additionally, the course will cover basic radiobiological and physics principles that are relevant to current clinical practice.

State of the Art Radiation Therapy (START) Meeting
The Venetian  |  Las Vegas  |  April 10-12, 2015
This is a two-and-a-half day meeting geared toward educating the community on safe and effective implementation of state-of-the-art advanced technologies in radiation therapy for a variety of treatment sites. The meeting is organized into focused disease site sessions including head and neck, breast, CNS, lung, GI and prostate. Each session will cover the basics for implementing advanced techniques in each site, highlight specific emerging practices or technology in each site, and have a practical discussion on the clinical and physics issues specific to the disease. At the conclusion of each specific disease site session, an interactive challenging case panel will focus on the practical aspects of a typical but difficult case encountered in practice. A special session will highlight the current state-of-the-art therapies for sarcoma, lymphoma and gynecologic cancers. In addition to site-specific sessions, the program will include relevant and practical keynotes on the ever-changing landscapes of reimbursement and documentation of advanced techniques, safety and quality initiatives and how big data and informatics principles can benefit the community.

Best of ASTRO: Science Of Today, Hope For Tomorrow
The Hilton San Diego  |  San Diego  |  November 13-14, 2015
This two-day meeting will provide a review of the most relevant, highly-rated abstracts from the 2015 ASTRO Annual Meeting. Attendees will gain exposure to the latest science in radiation oncology along with context of when and how this will affect day-to-day practice.

We will become an Ambassador, or renew our ASTRO Ambassadorship.

☐ Please invoice us for $65,000 (includes Corporate Membership dues).

PLEASE INDICATE THE MEETINGS YOU ARE INTERESTED IN FOR LEAD AMBASSADOR PROMOTIONAL SUPPORTER:

☐ Annual Refresher Course  ☐ State of the Art Radiation Therapy  ☐ Best of ASTRO

☐ Please invoice us $15,000 for one meeting.  ☐ Please invoice us $25,000 for two meetings.

☐ Please invoice us $30,000 for all three meetings.

$ ___________________________ TOTAL TO BE INVOICED

PLEASE RETURN COMPLETED FORM TO:
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