BENEFITS INCLUDE:

YEAR-ROUND RECOGNITION
- All benefits associated with ASTRO Corporate Membership
  - Average annual dues = $3,500
- Exposure on ASTRO website
  - 41,000 hits per month
  - Estimated yearly promotional value = $60,000
- ASTROnews listing
  - Quarterly circulation of 9,000
  - Estimated yearly promotional value = $2,500

ACCESS/INVOLVEMENT
- Two complimentary “print only” subscriptions to the Red Journal
  - 15 issues per year
  - Estimated value per subscription = $800
- Unlimited complimentary ASTRO member mailing labels
  - $2,000 value each
- Exclusive access to special ASTRO functions/events
- Ongoing communication with ASTRO Headquarters
- First to participate in ASTRO promotional opportunities before other industry partners
- Complimentary job postings on ASTRO’s online career board

ANNUAL MEETING
- Four complimentary full conference registrations and two complimentary 10-foot by 10-foot booths
  - $11,600 value
- Banner and other signage throughout convention center
  - $15,000 value
- Early courtesy notice for VIP housing
- The option of up to 10 reserved rooms in ASTRO designated premier hotels
- 600 priority points toward the following year’s Annual Meeting exhibit booth selection
  - $30,000 value
- 10 Exhibit Hall guest passes to give to preferred clients and customers
  - $4,000 value
- First-priority selection of Annual Meeting exhibit space above all non-Ambassador companies
- Discount on exhibit space: $2 per square foot
  - Average Savings = $1,000
- Discount on Affiliate Meeting/Event requests at ASTRO official venues
  - Average Savings = $100-$150

EDUCATIONAL MEETINGS
- Complimentary tabletop display at all ASTRO solely supported meetings
  - $9,600 value
- Discount on ASTRO approved Industry Satellite Symposia
  - $10,000 savings
- Lead Ambassador sponsorship opportunity for any ASTRO solely supported specialty meeting
  - (See special offer and added benefits on the reverse)
- Opportunity to exhibit at multidisciplinary meetings

ADDED SAVINGS AND BENEFITS FOR LEAD SUPPORTERS
- A $7,500 credit toward the bundling of promotional opportunities per meeting sponsored
- Complimentary pre-show attendee list, for one-time use
- Prominent recognition on all marketing material promoting the meeting

JOIN THE EXCLUSIVE RANKS OF ASTRO CORPORATE AMBASSADORS AND ENJOY VIP PRIVILEGES

The ASTRO Corporate Ambassador Program is an opportunity for industry to establish year-round affiliation with ASTRO and be recognized as such through all ASTRO mediums.

Go to www.astro.org for more information and to view a list of current Ambassadors.
LEAD AMBASSADOR SPONSOR OF EDUCATIONAL MEETINGS

In addition to the highly regarded Annual Meeting, ASTRO offers several specialized educational meetings throughout the year. In 2018, ASTRO is pleased to present two additional educational offerings (see meeting descriptions at right).

Exclusive to Ambassadors is the opportunity to become a Lead Ambassador sponsor of one ($15,000) or two ($25,000) specialty educational meetings.

**Lead Ambassadors receive:**
- A $7,500 credit toward the bundling of promotional opportunities per meeting sponsored
- Recognition on meeting home page of ASTRO’s website
- Recognition on program material
- Recognition on meeting signage

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**Annual Refresher Course**
Fort Lauderdale Marriott Harbor Beach Resort and Spa
Fort Lauderdale, Florida
March 2-4, 2018

This course is designed to provide clinicians in practice and trainees with a comprehensive review and update of the clinical practice parameters across most sub-disciplines of radiation oncology. The course will review key evidence that forms the basis for current clinical practice guidelines and cover basic radiobiological and physics principles.

**Best of ASTRO: Science Of Today, Hope For Tomorrow**
Intercontinental San Francisco
San Francisco
November 30 – December 1, 2018

This two-day meeting will provide a review of the most relevant, highly-rated abstracts from the 2018 ASTRO Annual Meeting. Attendees will gain exposure to the latest science in radiation oncology along with context of when and how this will affect day-to-day practice.

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**YES!** We want to take advantage of these exclusive benefits and savings by becoming an ASTRO Ambassador today! Please invoice us for the 2018 ASTRO Ambassador fee of $65,000.

Additionally, we would like to become the lead Ambassador promotional sponsor for the following specialty meeting(s):

- Annual Refresher Course
- Best of ASTRO

- We would like to sponsor one meeting for $15,000.
- We would like to sponsor two meetings for $25,000.

$ ___________________ TOTAL TO BE INVOICED

PLEASE RETURN COMPLETED FORM TO:
ASTRO Corporate Relations Office
251 18th St. South, 8th Floor
Arlington, VA 22202
corporaterelations@astro.org
Fax: 703-839-7399