

# Ambassador Program

## BENEFITS INCLUDE:

### YEAR-ROUND RECOGNITION

- All benefits associated with ASTRO Corporate Membership —  
*Average annual dues = \$3,500.*
- ASTRO website  
41,000 hits per month — *estimated yearly promotional value = \$60,000.*
- ASTROnews listing  
Quarterly circulation of 9,000 — *estimated promotional value = \$2,500.*

### ACCESS/INVOLVEMENT

- Receive up to 2 complimentary “print only” subscriptions to the Red Journal.  
This includes 15 issues per year. = *\$800 value per subscription*
- Unlimited complimentary ASTRO member mailing labels = *\$2,000 value each.*
- Exclusive access to special ASTRO functions/events.
- Ongoing communication with ASTRO Headquarters.
- First right to participate in ASTRO opportunities before other industry partners.
- Complimentary job postings on ASTRO’s online career board. Contact us for more information.

### EDUCATIONAL OPPORTUNITIES

- Complimentary tabletop display at all ASTRO solely supported meetings = *\$9,600 value.*
- Four complimentary full registrations at each ASTRO supported educational meeting = *\$10,000 value.*
- Discount on approved Industry Satellite Symposia = *\$10,000 savings.*
- Lead Ambassador sponsorship opportunity for any ASTRO solely supported specialty meeting. (*See special offer and added benefits on reverse.*)
- Opportunity to exhibit at multidisciplinary meetings.

### ANNUAL MEETING

- Additional benefits to include four complimentary full conference registrations and two complimentary 10 foot by 10 foot booths = *\$11,600 value.*
- Banner and other signage throughout convention center = *\$15,000 value.*
- Early courtesy notice for VIP housing.
- Option of up to 10 reserved rooms in ASTRO designated premier hotels.
- 600 priority points toward the following year’s Annual Meeting exhibit booth selection = *\$30,000 value.*
- Ten Exhibit Hall guest passes to give to preferred clients and customers = *\$4,000 value.*
- **Pre-selection of Annual Meeting exhibit space prior to other non-Ambassador companies.**
- **Discount on exhibit space: \$2 per square foot – Average Savings = \$1,000.**
- **Discount on Affiliate Meeting/Event requests at ASTRO official venues**  
– *Average Savings = \$100-\$150.*

### ADDED SAVINGS AND BENEFITS FOR LEAD SUPPORTERS

- Two additional complimentary full registrations (six total) per meeting supported.
- Complimentary pre-show attendee list, for one time use.
- Prominent recognition on all marketing material promoting the meeting.
- Recognition on ASTRO’s website.



JOIN THE  
EXCLUSIVE RANKS  
OF ASTRO  
CORPORATE  
AMBASSADORS  
AND ENJOY VIP  
PRIVILEGES.

The ASTRO Corporate Ambassador Program is an opportunity for industry to establish year-round affiliation with ASTRO and be recognized as such through all ASTRO mediums.

[www.astro.org](http://www.astro.org)

Go to [www.astro.org](http://www.astro.org)  
for more information and to view a list of current Ambassadors.



## LEAD AMBASSADOR SPONSOR OF EDUCATIONAL MEETINGS

In addition to the highly regarded Annual Meeting, ASTRO offers several specialized educational programs throughout the year. In 2016, ASTRO is pleased to present two additional educational offerings (see meeting descriptions at right).

Exclusive to Ambassadors is the opportunity to become a Lead Ambassador promotional sponsor of one (\$15,000) or two (\$25,000) meetings.

### *Lead Ambassadors receive:*

- Opportunity to bundle with additional sponsorship opportunity.
- Recognition on meeting home page of ASTRO's website.
- Recognition on program material.
- Recognition on meeting signage.
- Two additional complimentary meeting registrations.



### **Annual Refresher Course**

**Fairmont Chicago Millenium Park • San Francisco, California  
April 7-9, 2017**

This course is designed to provide clinicians in practice and trainees with a comprehensive review and update of the clinical practice parameters across most sub-disciplines of radiation oncology. The course will review key evidence that forms the basis for current clinical practice guidelines and cover basic radiobiological and physics principles.

### **Best of ASTRO: Science Of Today, Hope For Tomorrow**

**Loews Miami Beach Hotel • Miami, Florida  
November 10-11, 2017**

This two-day meeting will provide a review of the most relevant, highly-rated abstracts from the 2016 ASTRO Annual Meeting. Attendees will gain exposure to the latest science in radiation oncology along with context of when and how this will affect day-to-day practice.

☒ **YES!** We will become an Ambassador, or renew our ASTRO Ambassadorship.

☐ Please invoice us for \$65,000 (includes Corporate Membership dues).

#### PLEASE INDICATE THE MEETINGS YOU ARE INTERESTED IN FOR LEAD AMBASSADOR PROMOTIONAL SPONSOR:

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Annual Refresher Course</b> | <input type="checkbox"/> <b>Please invoice us \$15,000 for one meeting.</b>  |
| <input type="checkbox"/> <b>Best of ASTRO</b>           | <input type="checkbox"/> <b>Please invoice us \$25,000 for two meetings.</b> |

COMPANY NAME \_\_\_\_\_

\$ \_\_\_\_\_ TOTAL TO BE INVOICED

CONTACT \_\_\_\_\_

TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

#### PLEASE RETURN COMPLETED FORM TO:

**ASTRO Corporate Relations Office**  
251 18<sup>th</sup> St. South, 8<sup>th</sup> Floor  
Arlington, VA 22202  
[corporaterelations@astro.org](mailto:corporaterelations@astro.org)  
Fax: 703-839-7345

