STATE OF THE ART RADIATION THERAPY

PRACTICAL TREATMENT • BIOLOGY • IMAGING

Grand Hyatt San Antonio
San Antonio
May 16-18, 2014

Exhibitor Prospectus
This NEW MEETING, State of the Art Radiation Therapy: Practical Treatment, Biology and Imaging Symposium, will be held May 16-18, 2014 at the Grand Hyatt San Antonio. We expect to have around 500 attendees at this meeting.

This two-and-a-half-day symposium will explore current and emerging radiotherapeutic techniques for specific disease sites and will focus on treatment planning and delivery, imaging advancements, systemic therapy information and practical biology, such as biological modifiers and responses assessments. The program is designed to educate the community through interactive, didactic lectures and panel discussions on safe and effective implementation of the state-of-the-art advanced technologies available in radiation therapy for different treatment sites.

The Exhibit Hall will be a focal point of this Symposium, bringing attendees face-to-face with key industry contacts during meals and breaks to allow maximum time for networking.

REGISTRATION PROFILE

Based on 2013 State of the Art Techniques Symposium registration.

TARGET AUDIENCE

Professions attending this meeting:
- Practicing radiation oncologists
- Medical physicists
- Dosimetrist
- Radiation therapists

2013 TOTAL ATTENDANCE: 361

![Bar chart showing the distribution of attendees by profession in 2013. The chart indicates that 38% of attendees were Members, 13% were Members in Training, and 20% were Allied Health Care Nonmembers. Other categories include Emeritus Members, Exhibitors, Faculty, Guests, International Members, Members, Nonmembers, and Staff, with percentages ranging from 0.3% to 8%.]
EXHIBIT HALL RATES

Exhibit Fee: $3,200 per tabletop exhibit
ASTRO Ambassadors Exhibit Fee: Complimentary tabletop exhibit

Tabletop exhibits will be located in the Texas Ballroom A-C. Each vendor will be provided one 6-foot draped table and two chairs. The hotel ballroom is carpeted. Tables will be placed along the perimeter of the ballroom to allow a reception and lunch area in the center of the room.

EXHIBIT HALL HOURS

Thursday, May 15, 2014
3:00 p.m. - 7:00 p.m. Exhibit Set up

Friday, May 16, 2014
9:45 a.m. - 10:15 a.m. Morning Break in Exhibit Hall
12:15 p.m. - 1:00 p.m. Lunch in the Exhibit Hall
3:30 p.m. - 4:00 p.m. Afternoon Break in Exhibit Hall
5:45 p.m. - 6:45 p.m. Welcome Reception in Exhibit Hall

Saturday, May 17, 2014
9:45 a.m. - 10:15 a.m. Morning Break in Exhibit Hall
12:15 p.m. - 1:00 p.m. Lunch in the Exhibit Hall
3:30 p.m. - 4:00 p.m. Afternoon Break in Exhibit Hall
4:00 p.m. - 6:00 p.m. Exhibit Dismantle After Break

* Note: This schedule is subject to change. Please visit the exhibitor website for the most up-to-date information.

EXHIBITOR BENEFITS

• Complimentary exhibit listing in the pocket program.
• Complimentary post-show attendee list.
• Two (2) complimentary exhibitor registrations.
• Access to educational program on a space-available basis.
(Please note exhibitors are not eligible to receive continuing medical education credit.)

EXHIBIT ELIGIBILITY

Show Management views the Exhibit Hall as an integral part of the scientific program and overall success of the symposium. All products and/or services displayed in the Exhibit Hall must be related to the practice of radiation oncology and approved by Show Management.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.
TERMS OF PAYMENT AND CANCELLATION

Payment
- All applications for exhibit space must include full payment.
- No exhibit space will be assigned until all conditions are met.

Cancellation
- 100 percent of the total space fee will be retained for cancellations received after April 18, 2014.
- All cancellations must be made in writing to symposium Show Management.
- Exhibit fees are not transferable to another meeting.

SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis.

CONTACT INFORMATION

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<th>EXHIBIT SALES</th>
<th>HOUSING</th>
<th>SUPPORTER OPPORTUNITIES</th>
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<tbody>
<tr>
<td>Companies A - L</td>
<td>Stacey Burrows</td>
<td>Kathy Peters</td>
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<td>Craig Baker</td>
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<td>703-631-6200</td>
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<td>Companies M - Z</td>
<td>REGISTRATION</td>
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<td>Michele LaFrance</td>
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IMPORTANT DATES

April 18, 2014: Exhibitor Personnel Registration Deadline
May 15, 2014: Setup begins at 3:00 p.m. and must be completed by 7:00 p.m.
May 16-17, 2014: Exhibit Hall is Open
May 17, 2014: Dismantle Begins at 4:00 p.m.