The ASTRO patient education program was developed in 2004 to help increase awareness of radiation therapy as a safe and effective treatment option for patients with cancer and other diseases. Patient resources include RTAnswers.org, our website dedicated to providing information for patients; disease site-specific and general radiation therapy brochures; and videos. These resources are developed under the auspices of the ASTRO Communications Committee. See below for a listing of current and future patient offerings.

PiPE
ASTRO invites industry to support our patient education program through Partners in Patient Education (PiPE). PiPE will provide financial support for the development and distribution of ASTRO’s patient resources. To ensure absence of bias, PiPE may not contribute to or review content of materials prior to release nor may they request funding be directed to specific topics. Presently, ASTRO provides patient education resources for free or at cost to members. Patient education resources are always provided for free to patient advocacy groups and patients. Your support will help ASTRO continue to educate patients about the potentially life-saving benefits of radiation therapy.

Recognition
ASTRO will recognize PiPE by displaying the PiPE logo on patient resources and participating companies will be listed on the Patient Education section of ASTRO.org. ASTRO will promote PiPE on social media and at the ASTRO Annual Meeting and other ASTRO specialty meetings. Examples may include recognition in ASTRO publications and on signage. An insert will be included with brochure fulfillment recognizing PiPE. Participating companies may use the PiPE logo (please refer to logo use policy) and are encouraged to distribute sample brochures to customers.

Analytics
Annually, ASTRO will provide statistics on the following:

- **RTAnswers**: Unique visitors, pageviews, clicks
- **Videos**: Views
- **Brochures**: Sales, downloads
Current patient education offerings:

- **General radiation therapy brochures (3)**
  - Radiation Therapy for Cancer
  - The Radiation Therapy Team
  - Stereotactic Radiation Therapy

- **Disease-site specific brochures (14)**
  All have been recently update and include expanded visual side effects chart.
  - Radiation Therapy for Bladder Cancer
  - Radiation Therapy for Bone Metastases
  - Radiation Therapy for Brain Tumors
  - Radiation Therapy for Breast Cancer
  - Radiation Therapy for Cancers of the Colon, Rectum and Anus
  - Radiation Therapy for Gynecologic Cancers
  - Radiation Therapy for Head and Neck Cancers
  - Radiation Therapy for Lung Cancer
  - Radiation Therapy for Lymphomas
  - Radiation Therapy for Prostate Cancer
  - Radiation Therapy for Skin Cancer
  - Radiation Therapy for Upper GI Cancers

- **Patient brochures available in Spanish**
  - Radiation Therapy for Cancer
  - Radiation Therapy for Breast Cancer
  - Radiation Therapy for Lung Cancer
  - Radiation Therapy for Prostate Cancer

- **Radiation Therapy videos (9)**
  All have Spanish voiceover. All but GI are closed-captioned.
  - An Introduction to Radiation Therapy (2011)
  - Radiation Therapy for Brain Tumors (2016)
  - Radiation Therapy for Breast Cancer (2014)
  - Radiation Therapy for Lower GI Cancer (2019)
  - Radiation Therapy for Upper GI Cancers (2019)
  - Radiation Therapy for Gynecologic Cancers (2016)
  - Radiation Therapy for Head and Neck Cancers (2016)
  - Radiation Therapy for Lung Cancer (2014)
  - Radiation Therapy for Prostate Cancer (updated 2019)

- **Patient website – RTAnswers.org**
  Launched in 2005, continually updated and expanded. Site includes:
  - Disease site-specific sections including brochures, side effects charts and videos
  - Questions to ask before, during and after treatment
  - Resources such as support groups and financial help
  - Sections on such as treatment types, alternative treatment options, safety and the treatment team
  - Patient stories
  - Find a Radiation Oncologist directory
  - Science highlights from ASTRO Annual Meeting

Patient education initiatives planned for 2021:

- Produce three new videos (topics TBD)
- Develop new metastatic disease section for RTAnswers.org
- Add Spanish voice-over to GI videos
- Add American Sign Language (ASL) to all videos
- Translate RTAnswers.org and brochures into Spanish
- Produce two new brochures, pediatrics and sarcomas
- Expand the survivorship section of RTAnswers.org
- Analyze RTAnswers.org for 508 (WCAG) compliance and begin remedy