

Media Alert

October 20, 2022

Cancer expert gears up for discussions surrounding advanced, personalized treatments for skin cancers at the 2022 ASTRO Annual Meeting

GenesisCare radiation oncologist, Dr. Andrew Potter, to hold educational sessions about best treatment options for Sarcoma, Non-Melanoma, and Cutaneous Cancers

****Photo opportunities and interviews available****

WHO: [Dr. Andrew Potter](#), a radiation oncologist at [GenesisCare](#), one of the nation's leading cancer treatment centers.

WHAT: At this year's [American Society for Radiation Oncology \(ASTRO\) Annual Meeting](#), Dr. Potter will educate attendees on advanced radiotherapy and altered fractionation for Sarcoma and Cutaneous Tumors, highlighting an innovative wide-field volumetric arc radiation therapy (VMAT) approach to treating extensive skin field cancerization (ESFC) simultaneously. He will also hold case-based discussions about personalized treatment for non-melanoma skin cancer.

WHEN: **Conference Dates** - October 23-26, 2022

Presentation #1:

[Personalized Treatment for Non-Melanoma Skin Cancer](#)

Sunday, Oct 23 at 10:12 AM

Presentation #2:

[Sarcoma 1 - Sarcoma and Cutaneous Tumors: Advanced Radiotherapy and Altered Fractionation in the Management of the Disease Spectrum](#)

Tuesday, Oct 25 at 6:20 PM

WHERE: Henry B. Gonzalez Convention Center
900 E. Market St.
San Antonio, TX 78205

Presentation #1: Hemisfair Ballroom C2/C3

Presentation #2: Room 206

CONTACT:

Angharad Bhardwaj, Director of Communications

Cell: 843-754-2378

Angharad.bhardwaj@usa.genescare.com

Brooke Galmarini, Communications Specialist

Cell: 561-350-0357

Brooke.galmarini@usa.genescare.com

ABOUT GENESISCARE:

GenesisCare is dedicated to designing innovative treatments and care for people with cancer and heart disease in the United States, the U.K., Spain, and Australia. We provide the latest treatments and technologies proven to help patients achieve the best possible outcomes. They offer radiation therapy, urology and pulmonology care, surgery, medical oncology, and skiniva. Our highly trained team of over 5000 healthcare professionals and support staff sees more than 400,000 people globally.

GenesisCare Social Media

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