

Media Alert

October 20, 2022

Cancer expert prepares to discuss digital health innovation, blood-forming cancer, patient support at the 2022 ASTRO Annual Meeting

GenesisCare's head of clinical technology and innovation prepares presentation to address clinical decision support systems, implementing care pathways in a global radiation oncology network

****Photo opportunities and interviews available****

WHO: [Dr. Tim Fox](#), is the Global Head of Clinical Technology and Innovation at [GenesisCare](#), one of the nation's leading cancer treatment centers.

WHAT: During Dr. Fox's presentation at the 2022 [American Society for Radiation Oncology \(ASTRO\) Annual Meeting](#), he will cover digital health innovation and informatics related to cancers like Leukemia, Lymphoma, and Multiple Myeloma. These cancers begin in blood-forming tissue, such as the bone marrow or the immune system cells. Dr. Fox will also discuss clinical decision-making and support systems when implementing care pathways for patients.

WHEN: **Conference Dates** - October 23-26, 2022

Presentation #1:

[Hematologic Malignancies and Digital Health Innovation](#)

Tuesday, Oct. 25 at 4 pm

WHERE: Henry B. Gonzalez Convention Center, Exhibit Hall 1
900 E. Market St.
San Antonio, TX 78205

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EXPERT BIO

Dr. Tim Fox, Ph.D., DABR, is a board-certified medical physicist with experience in academic medicine, software startups, and the medical device industry. In 2020, Tim joined GenesisCare to lead their global clinical technology and innovation team, focusing on software and data. Prior to joining GenesisCare, Tim was part of Varian Medical Systems for six years with the acquisition of Velocity, the startup he co-founded focused on cancer imaging and treatment response. Early in his career, he provided clinical leadership as Director of Medical Physics for Radiation Oncology at Emory University in the clinical service, teaching, and research areas. He is the author of more than 100 research manuscripts and abstracts, ten book chapters, and multiple patents. He received his Ph.D. in Nuclear and Radiological Engineering from Georgia Tech and is certified by the American Board of Radiology in Therapeutic Radiologic Physics.

ABOUT GENESISCARE:

GenesisCare is dedicated to designing innovative treatments and care for people with cancer and heart disease in the United States, the U.K., Spain, and Australia. We provide the latest treatments and technologies proven to help patients achieve the best possible outcomes. They offer radiation therapy, urology and pulmonology care, surgery, medical oncology, and skiniva. Our highly trained team of over 5000 healthcare professionals and support staff sees more than 400,000 people globally.

GenesisCare Social Media

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