

Media Alert

October 20, 2022

GenesisCare cancer expert moderates discussion on improving patient outcomes through employee engagement, treatment considerations for PSMA-staged high-risk patients at the 2022 ASTRO Annual Meeting

Radiation oncologist Dr. Thomas Boike highlights study showing harmful results of low staff engagement, explains the use of PSMA PET for staging high-risk prostate cancer

****Photo opportunities and interviews available****

WHO: [Thomas Boike, MD](#), a radiation oncologist at [GenesisCare](#), one of the nation's leading cancer treatment centers.

WHAT: Dr. Boike will moderate two topics at the 2022 [American Society for Radiation Oncology \(ASTRO\) Annual Meeting](#), including "improving patient outcomes through employee engagement and the impact of a culture of safety on patients and employees" and "Considerations for treatment of PSMA-Staged high-risk patients."

GenesisCare is also appointing him the U.S. CMO for Theranostics. In partnership with the Group and U.S. Chief Medical Officers, Dr. Boike will lead GenesisCare's U.S. Theranostics service with a strong focus on clinical strategy and governance, research, ethics, and quality in developing evidence-based practice and care standardization.

He has helped further national quality efforts by serving on ASTRO's APEX - Accreditation Program for Excellence® Committee and as a past radiation oncology practice surveyor for APEX.

WHEN: **Conference Dates** - October 23-26, 2022

Presentation #1:

[Considerations for Treatment of PSMA-Staged High-Risk Patients](#) -
Sunday, Oct 23 at 11 AM

Presentation #2:

[Improving Patient Outcomes Through Employee Engagement](#) -
Tuesday, Oct. 25 at 12:45 pm

WHERE: Henry B. Gonzalez Convention Center
900 E. Market St.
San Antonio, TX 78205

Presentation #1: Hemisfair Ballroom C2/C3

Presentation #2: Room 207

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ABOUT GENESICARE:

GenesisCare is dedicated to designing innovative treatments and care for people with cancer and heart disease in the United States, the U.K., Spain, and Australia. We provide the latest treatments and technologies proven to help patients achieve the best possible outcomes. They offer radiation therapy, urology and pulmonology care, surgery, medical oncology, and skiniva. Our highly trained team of over 5000 healthcare professionals and support staff sees more than 400,000 people globally

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