



Site-specific Education Using Digital Media to Improve Patients' Understanding of the Radiotherapy Trajectory: An Interventional Study

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Disclosure



• Disclosure: I have no conflicts of interest to disclose.

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Background

- Access to radiation therapy in Saudi Arabia has grown extensively over the past decade
- Patients receive education at the time of diagnosis, but providers noticed that much of the information was not digested or retained



- Not many Arabic speaking centers use digital media for site-specific information on radiation therapy
- How can providers increase patients' and families' knowledge about radiation treatments?

The Patient's Journey



MIND THE GAP!

Impact of COVID-19



REDUCING HOSPTIAL VISIT

MODERN COMMUNICATION TECHNOLOGY

Role for Digital Media

Site-Specific Education on Radiation Therapy



 Digital platform with general and site-specific information on radiation therapy, delivered via animated cartoon videos and a patient-friendly website

One Generic Animated Video



(4 min. length)

Introduction to radiation therapy for cancer treatment

Steps involved in radiation therapy

Concise overview of patient's trajectory from referral to end of RT and follow-up



Site-specific Digital Media

• 3-to-4-minute animated videos and infographic information





Thermoplastic Mask Formation







Bladder and Bowel Preparation

Mouth Care during Radiotherapy



Patient Impact

- Of the 14 dimensions explored, 8 were observed to have remarkable improvement
- Increased understanding and confidence score UCS.
- Gains were especially pronounced for specific dimensions, such as:
 - What to expect with radiotherapy
 - The purpose of pre-treatment tattoo marks
 - Reasons for daily or weekly imaging

Example: Understanding the purpose of the tattoo

Mean knowledge improved by ~0.5 out of 1 as an effect of the intervention.



Reading ability

Pre- to post-intervention change in mean score by level of reading ability

• By analyzing each dimension separately, we observed significant associations of reading ability across five dimensions



Conclusions

- The use of digital educational material in radiation oncology meets an urgent need for concise and site-specific patient education, while sparing extra hospital visits to meet with education coordinators
- Further studies are needed to assess the clinical and long-term effectiveness of this educational material