



Institutional Virtual Press Room Guidelines

ASTRO provides an opportunity for presenting institutions to share materials with news professionals through our Virtual Press Room. This online resource center will be promoted in emails to reporters covering ASTRO's Annual Meeting and included in the [meeting press kit](#).

What to Submit

We will accept press materials that relate to abstracts being presented at the 2020 ASTRO Annual Meeting. Common submissions include press releases, fact sheets and multimedia.

Submission Checklist

State that the research is being presented at the American Society for Radiation Oncology (ASTRO) Annual Meeting.

Clearly identify the embargo date and time (see below for more details on the embargo).

Provide one of the accepted file formats: PDF documents and image files (e.g., .jpg, .png). Exceptions may be granted for video or other interactive materials on request.

Include media contact information for reporters on all materials.

How to Submit

Submit materials via our [online form](#) no later than Wednesday, October 21, 2020. We cannot accept submissions or re-submissions after that date.

Submissions will be reviewed by ASTRO's media relations team. Allow at least two business days for review.

We will launch the virtual press room on October 1 and update items on a weekly basis.

Email press@astro.org with any questions.

Press Releases

Curtain-raiser press releases for research presented at the ASTRO Annual Meeting are allowed and encouraged. Releases sent before the embargo lifts may include the abstract title, authors, presenter and presentation details and other information that is publicly available in the [ASTRO 2020 Conference Planner](#). You can also discuss the study design and purpose, but the release cannot include any data or results, nor interpretations/ implications derived from those data or results.

Embargo Policy

All abstracts to be presented at the ASTRO Annual Meeting are embargoed until 5:00 p.m. Eastern time on Friday, October 23, 2020. This embargo applies only to information contained in the abstracts; information beyond what is included in the abstract, such as updated or additional results, is embargoed until the date and time of scientific presentation or presentation at an ASTRO news briefing, whichever occurs first. You can check session start times in the [ASTRO 2020 Conference Planner](#) (all times Eastern). Abstracts will also be available via the conference planner once the embargo lifts.