



ASTRO  
RESEARCH WORKSHOP  
HARNESSING THE POWER OF   
**ARTIFICIAL INTELLIGENCE**  
TO IMPROVE RADIATION THERAPY

June 4-5, 2020 • FHI360 Conference Center, Washington, DC

**PROMOTIONAL SPONSORSHIP  
OPPORTUNITIES**

 **ASTRO**  
AMERICAN SOCIETY FOR RADIATION ONCOLOGY





# MEETING SPONSORSHIP OPPORTUNITIES

## **GOLD (\$7,000)\***

- Two (2) complimentary full-conference registrations.
- Ability to reserve block of two (2) rooms at host hotel.
- Name recognition in the Program.
- Opportunity to bundle one Sponsorship Opportunity of comparable value.
- ASTRO website recognition.
- Pre-show attendee list.

## **SILVER (\$5,000)\***

- One (1) complimentary full-conference registration.
- Name recognition in the Program.
- Opportunity to bundle one Sponsorship Opportunity of comparable value.
- ASTRO website recognition.

## **BRONZE (\$3,000)\***

- Name recognition.
- Opportunity to bundle one Sponsorship Opportunities of comparable value.
- ASTRO website recognition.

**\*Exclusive opportunity for sponsors to exhibit!**

### **All sponsorship levels include:**

- Tabletop display.
- Exhibitor Listing in the Program.
- Listing on the website.
- Post-show attendee list.

For more information,  
please email: [corporaterelations@astro.org](mailto:corporaterelations@astro.org) or call 703-502-1550.



# SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES

## SPONSORSHIP OPPORTUNITIES

### Industry-Expert Theater (\$7,000)

Enhance the educational element of your company's noteworthy products and services with a presentation during your Industry-Expert Theater. The Industry-Expert Theater provides your company with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general AV equipment, pre-show mailing list, signage and promotion at the host hotel. Industry-Expert Theater will take place immediately after the sessions on Thursday in the FHI360 convention center.

### Advisory Board Meeting (\$2,500)

Take advantage of more than 150 expected attendees by holding your Advisory Board meeting in the convenience of the host hotel. Signage will be included. All other costs associated with your meeting will be the responsibility of the sponsor.

### Pre-Show Attendee List (\$500)

The pre-show attendee list is available to rent three to four weeks before the meeting. Promote your company's participation in this workshop by sending a mailing directly to attendees.



## PROMOTIONAL OPPORTUNITIES

### Final Program (\$3,000)

A comprehensive meeting information book available to attendees, the Pocket Program contains information on all aspects of the meeting. Sponsors receive two full page displays to include the inside front cover and back cover.

### Scientific Poster Session (\$2,500)

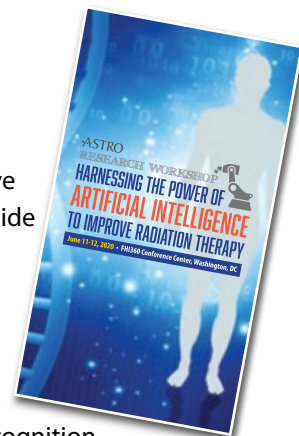
Attendees are invited to view the posters on the afternoon of Thursday, June 3. The sponsor will enjoy name recognition on signage leading up to and throughout the event, including the final program and any printed promotional material.

### Premier Display Banner (\$2,000)

These large colorful banners are positioned in prominent locations and provide unparalleled visibility for your corporate display at the FHI360 Conference Center.

### Travel Award (\$1,000)

Provide the opportunity for a junior faculty member or resident to attend and showcase their work at the conference.



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# TECHNICAL EXHIBITS

## TERMS OF PAYMENT AND CANCELLATION

### Payment

- All applications for exhibit space must include full booth payment.
- No booth space will be assigned until all payment conditions are met.

### Cancellation

- 100 percent of the total booth fee will be retained for cancellations.
- All cancellations must be made in writing to ASTRO.
- Exhibit fees are not transferable to another meeting.
- Failure to make payment does not release the exhibitor from any contractual financial obligation.

## SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis with preference being given to meeting supporters, ASTRO Ambassadors and ASTRO Corporate Members.

## EXHIBIT ELIGIBILITY

ASTRO views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by ASTRO as being in harmony with, and supportive of, the objectives of the 2020 ASTRO Research Workshop – Harnessing the Power of Artificial Intelligence to Improve Radiation Therapy. ASTRO has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of ASTRO shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

## EXHIBIT HALL RATES

**General Exhibit Fee:** \$2,000

### Exhibit Fee Includes:

- Post-show attendee list  
*\*Please note that exhibitors will be required to sign a licensing agreement prior to obtaining the list and eligibility requirements apply.*
- Exhibitor listing in the final program
- Two exhibitor registrations  
*\*Additional exhibitor registrations are available for purchase.*
- One 6ft draped table with two chairs
- Access to all sessions on a space available basis
- Meals served during the workshop

## Schedule

### EXHIBITOR SET UP

Wednesday, June 3  
2:00 PM - 4:00 PM

### WORKSHOP HOURS

Thursday, June 4  
8:00 AM - 5:15 PM

Friday, June 5  
8:00 AM - 11:45 AM

\*Times subject to change. Please visit the 2020 Research Workshop website for the most updated schedule.

### QUESTIONS?

If you have questions about exhibiting at the upcoming 2020 Research Workshop, please contact [Meetings@astro.org](mailto:Meetings@astro.org).



# PROMOTIONAL SPONSORSHIP OPPORTUNITIES

**Yes, my company would like to sponsor the 2020 Research Workshop.**

**Gold  
\$7,000+**

**Silver  
\$5,000+**

**Bronze  
\$3,000+**

## SPONSORSHIP OPPORTUNITIES

- Industry-Expert Theater \$7,000
- Advisory Board Meeting \$2,500
- Pre-show Attendee List \$500

## PROMOTIONAL OPPORTUNITIES

- Final Program \$3,000
- Scientific Poster Session \$2,500
- Premier Display Banner \$2,000
- Travel Award \$1,000

TOTAL AMOUNT \_\_\_\_\_

CORPORATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**PLEASE REMIT FORM TO:**

ASTRO CORPORATE RELATIONS DEPARTMENT  
251 18th St. South, 8th Floor, Arlington, VA 22202  
**Phone:** 703-502-1550 **Fax:** 703-839-7345  
**Email:** corporaterelations@astro.org

