



**mhncs**

**MULTIDISCIPLINARY  
HEAD AND NECK  
CANCERS SYMPOSIUM**

**ADVANCING PATIENT-CENTERED CARE  
THROUGH INNOVATIVE TEAM SCIENCE**

**JW MARRIOTT DESERT SPRINGS | PALM DESERT, CA | FEBRUARY 19 – 21, 2026**

## Inside

- Meeting Sponsorship Opportunities
- Sponsorship Opportunities
- Promotional Opportunities
- Email Advertising Opportunities
- JW Marriott Promotional Opportunities
- Response Form

## Promotional Sponsorship Opportunities

[www.headandnecksymposium.org](http://www.headandnecksymposium.org)

### CO-SPONSORS:



**AHNS**  
American Head and Neck Society

**ASCO** AMERICAN SOCIETY OF  
CLINICAL ONCOLOGY  
KNOWLEDGE CONQUERS CANCER

**ASTRO**

AMERICAN SOCIETY  
FOR RADIATION ONCOLOGY

**sitc**  
Society for Immunotherapy of Cancer

# Meeting Sponsorship Opportunities

Promote your participation at the 2026 Multidisciplinary Head and Neck Cancers Symposium by becoming a Gold, Silver, Bronze or Copper Level Sponsor. Take advantage of all the benefits associated with each and enjoy the ability to bundle a unique promotional and marketing opportunity that fits the needs of your company as well.



## Gold \$50,000+

- Eight (8) complimentary full-conference registrations.
- One (1) complimentary tabletop display at symposium.
- Complimentary set of ASTRO member labels (for one-time use).
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.
- Bundling for promotional and/or advertising opportunities available.



## Silver \$25,000+

- Four (4) complimentary full-conference registrations.
- Complimentary set of ASTRO member labels (for one-time use).
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.
- Bundling for promotional and/or advertising opportunities available.



## Bronze \$12,500+

- Two (2) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.
- Bundling for promotional and/or advertising opportunities available.



## Copper \$7,500+

- One (1) complimentary full-conference registration.
- Name recognition in printed program.
- ASTRO website recognition.
- Bundling for promotional and/or advertising opportunities available.

Contact ASTRO's Corporate Relations Department at 703-502-1550 or [corporaterelations@astro.org](mailto:corporaterelations@astro.org) for more information.

# Sponsorship Opportunities

ASTRO provides promotional vehicles to increase exposure associated with a specific activity, service or function at the 2026 Multidisciplinary Head and Neck Cancers Symposium. These opportunities will cover the marketplace with your message, showcase your brand, produce leads and build interest in your products and services.



## Industry-Expert Theater - \$25,000

Enhance the educational element of your company's noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, preshow attendee mailing list\* and promotion on the meeting website and in the Pocket Program.

## Attendee Hospitality Suite - \$20,000

Showcase your product information to meeting attendees by hosting your own Hospitality Suite during the course of the meeting in the host hotel. Sponsorship includes meeting space, preshow attendee mailing list\*. All other costs will be the responsibility of the sponsor.

## Advisory Board Meeting - \$10,000

Take advantage of more than 800 to 1,000 expected attendees by holding your Advisory Board meeting in the convenience of the host hotel. A 22"x28" sign will be included; however, all other costs associated with the meeting will be the responsibility of the sponsor.

# Sponsorship Opportunities



## Industry Satellite Symposium - \$25,000

An Industry Satellite Symposium (ISS) refers to any activity, educational in nature, that is independently organized, offered by another organization and held in conjunction with ASTRO's Multidisciplinary Head and Neck Cancers Symposium. This includes any educational activity that carries continuing medical education (CME) credit not sponsored by ASTRO.



## Non-CME Informational/Educational Program - \$25,000

A non-CME Informational/Educational Program refers to any activity, educational in nature, that is independently organized, offered by another organization and held in conjunction with ASTRO's Multidisciplinary Head and Neck Cancers Symposium. This includes any educational activity that does not carry continuing medical education (CME) credit not sponsored by ASTRO.

**Secure your sponsorships now!**

For questions and more information, contact the [Corporate Relations Department](#).

# Promotional Opportunities

Build interest in your brand with promotional opportunities that encourage attendees to visit your booth once they get to the meeting. Stand out from the crowd with these powerful traffic drivers and secure one of the many signage opportunities to build brand recognition. Feature a banner in one of the meetings pre-show promotions, digital or on-site opportunities. **The result:** increased sales that grow your bottom line.

## Pocket Program - \$10,000

A comprehensive meeting information booklet available and distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsor receives two full page displays to include the inside back cover and one interior page.



## Poster Viewing Area - \$10,000

Your company recognition featured near all digital poster presentations. All abstracts selected for this category will now be displayed on 42" touch-screen monitors. Posters will still be grouped by disease site, and all presenters will have a scheduled time to discuss their poster, so we anticipate a large volume of traffic in this area during presentation times. As a bonus, ASTRO will be hosting a reception in the ePoster viewing area on Thursday, February 19 for all attendees.





# Promotional Opportunities

For more information, contact the [Corporate Relations Department](#).

## Premier Display Banner - \$5,000

These large colorful meter board banners are positioned in prominent locations throughout the meeting space and provide unparalleled visibility for your corporate display.

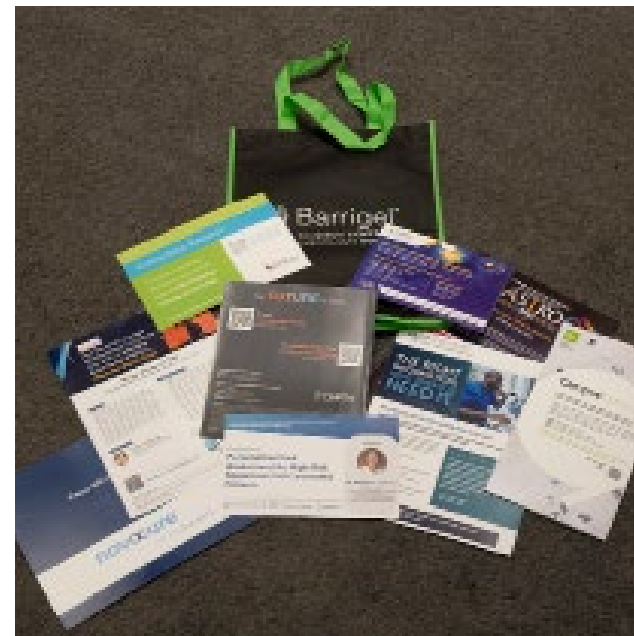
## Wi-Fi - \$5,000

Attendees will enjoy free wireless Internet throughout the meeting space. Your company logo will appear on the wireless landing page and any relevant signage.



## Registration Bags - \$10,000 (Lead Sponsor) or \$2,500 (Insert)

If you are showcasing a new product or service, hosting an Industry-Expert Theater or simply want to highlight your booth, the Registration Bag Sponsorship is a great way to bring attention to your company's presence at this meeting.



# Email Advertising Opportunities

For more information, contact the [Corporate Relations Department](#).

## Registration Email Confirmation - \$2,500

Now's your chance to place your clickable advertisement in every registration confirmation email sent to those who register for the 2026 Head and Neck Meeting.

## Hotel Email Confirmation - \$2,500

With attendees' attention already focused on their trip logistics, this is a prime opportunity to showcase your company before they even arrive. Place your clickable advertisement on every hotel confirmation email sent to attendees that book their housing through ASTRO.

## Badge Preview Email - \$2,500

Capture attention *before* the event begins with the Badge Preview Email! Your ad will appear in this high-visibility email sent to all attendees as they review their meeting badge prior to the meeting. It's a prime opportunity to put your message front and center and make your brand part of their first impression.

## Digital Daily News Email - \$2,000

ASTRO sends out a Daily News email each morning of the meeting to attendees covering important information such as top abstracts being presented, keynotes and highlights of each day, making this a great opportunity to get your messaging out to attendees, and directly into their email each morning of the meeting. Secure your ad – hyperlinked to a website of your choice – in a premium location in this newsletter. As an added benefit, these important emails will be sent to all ASTRO members specializing in Head and Neck.



# JW Marriott Promotional Opportunities

For more information, contact the [Corporate Relations Department](#).

## Main Lobby Glass Clings - \$10,000



## Lobby Shop Windows - \$10,000



## Elevators - \$15,000

The main lobby elevators have two sets of elevator banks. The first set is located next to the guest check-in desk. The second elevator bank is located near Starbucks. Each bank has four elevators.



## Spring Terrace Doors - \$15,000

The Spring Terrace doors are located beside the conference area.





# JW Marriott Promotional Opportunities

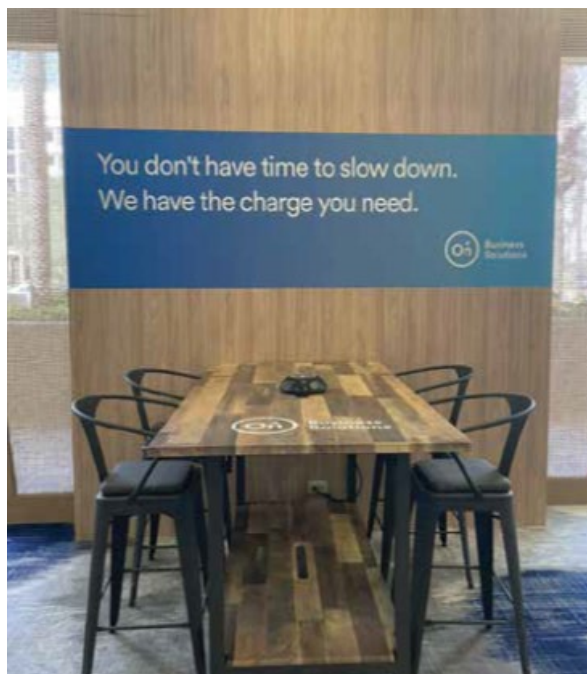
For more information, contact the [Corporate Relations Department](#).

## Ballroom Foyer Wall - \$10,000



## Charging Table + Small Wood Wall - \$8,000

Capture the undivided attention of attendees as they power up their mobile devices.



## Hotel Key Cards - \$10,000

Customized hotel room keys are distributed to attendees staying at the host hotel. The sponsor will have the opportunity to work with ASTRO to personalize the key card design.



# Meetings Opportunities Response Form

☐ Yes, my company would like to sponsor the 2026 Multidisciplinary Head and Neck Cancers Symposium.

**Gold**  
**\$50,000+**

☐

**Silver**  
**\$25,000+**

☐

**Bronze**  
**\$12,500+**

☐

**Copper**  
**\$7,500+**

☐

## SPONSORSHIP OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Advisory Board Meeting       | \$10,000 |
| <input type="checkbox"/> Attendee Hospitality Suite   | \$20,000 |
| <input type="checkbox"/> Industry-Expert Theater      | \$25,000 |
| <input type="checkbox"/> Industry Satellite Symposium | \$25,000 |

## PROMOTIONAL OPPORTUNITIES

- |  |          |
|--|----------|
| <input type="checkbox"/> Pocket Program                  | \$10,000 |
| <input type="checkbox"/> Poster Viewing Area             | \$10,000 |
| <input type="checkbox"/> Premier Display Banner          | \$5,000  |
| <input type="checkbox"/> Registration Bags               | \$10,000 |
| <input type="checkbox"/> <input type="checkbox"/> Insert | \$2,500  |
| <input type="checkbox"/> Wi-Fi                           | \$5,000  |

## EMAIL ADVERTISING OPPORTUNITIES

- |  |         |
|--|---------|
| <input type="checkbox"/> Badge Preview Email             | \$2,500 |
| <input type="checkbox"/> Digital Daily News Email        | \$2,000 |
| <input type="checkbox"/> Hotel Email Confirmation        | \$2,500 |
| <input type="checkbox"/> Registration Email Confirmation | \$2,500 |

## JW MARRIOTT OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Ballroom Foyer Wall              | \$10,000 |
| <input type="checkbox"/> Charging Table + Small Wood Wall | \$8,000  |
| <input type="checkbox"/> Elevators                        | \$15,000 |
| <input type="checkbox"/> Hotel Key Cards                  | \$10,000 |
| <input type="checkbox"/> Lobby Shop Windows               | \$10,000 |
| <input type="checkbox"/> Main Lobby Glass Clings          | \$10,000 |
| <input type="checkbox"/> Spring Terrace Doors             | \$15,000 |

TOTAL AMOUNT

CORPORATION

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

### PLEASE REMIT FORM TO:

ASTRO CORPORATE RELATIONS DEPARTMENT  
251 18th Street South, 8th Floor  
Arlington, VA 22202

**Phone:** 703-502-1550

**Email:** corporaterelations@astro.org