Exhibitor Prospectus

Interact with key decision makers from all disciplines — radiation oncology, medical oncology and surgery — involved in the treatment and care of head and neck cancer patients.

- Introduce your new products to a target audience looking for the latest innovations in cancer treatment.
- Connect with attendees during dedicated exhibit hours and share perspectives on the latest trends.
- Network with specialists from around the world who are on the cutting edge of research advances for thoracic cancers.
- 96.3% of 2022 attendees said the Multidisciplinary Head and Neck Cancers Symposium met or exceeded their expectations.

For more information on becoming an exhibitor, visit www.headandnecksymposium.org

“This meeting is truly multidisciplinary and it is great to get the perspective of surgeons, med onc/rad onc, supportive care staff like dieticians and speech-language pathologists, along with the perspective of the patients themselves.”

– 2022 Head and Neck Symposium Attendee
2022 Registration Analysis

Registration Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>51%</td>
</tr>
<tr>
<td>Nonmembers</td>
<td>24%</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>10%</td>
</tr>
<tr>
<td>Others</td>
<td>15%</td>
</tr>
</tbody>
</table>

Attendance by Registration Type

- Exhibitor: 10%
- Professional: 90%
2022 Registration Analysis
Continued

Registration by Occupation

Surgical Oncologist 15%
Radiation Oncologist 29%
Medical Oncologist 13%
Nurse Practitioner 4%
Resident/Fellow 7%
Other 27%
Student 5%
Academic/University System 55%
Independent Contractor/Locum Tenens 1%
Industry 16%
Government/Public Sector 3%
Private Practice/Community Based System 20%
Other 5%
Academic/University System 55%
2022 Registration Analysis

Continued

Attendance by Practice Location

- Hospital: 69%
- Commercial Entity: 12%
- Free Standing/Satellite Clinic: 9%
- Other: 10%

United States Attendance

- Midwest Region: 25%
- Northeast Region: 28%
- Southeast Region: 22%
- Southwest Region: 8%
- West Region: 17%

Other: 10%
EXHIBIT HALL RATES

Exhibit Fee: $4,500 per tabletop exhibit

Exhibit Fee Includes:
• One Six Foot Draped Table with Two Chairs
• Participation in the Passport to Prizes Program
• Two Exhibitor Registrations
  Additional exhibitor registrations are available for purchase. Ambassador’s Exhibitor Registrations qualify for CME credits. Exhibitors are not eligible to receive CME credits.
• Exhibitor Listing in the Program
• All Food Served in the Exhibit Hall
• Postshow Attendee List
  Please note, exhibitors will be required to sign a licensing agreement prior to obtaining the list and eligibility requirements may apply. Registrants have the option to decline to have their name provided on the list.

EXHIBIT ELIGIBILITY

ASTRO views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by ASTRO as being in harmony with, and supportive of, the objectives of the Multidisciplinary Head and Neck Cancers Symposium. ASTRO has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of ASTRO shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis.

TERMS OF PAYMENT AND CANCELLATION

Payment
• All applications for exhibit space must include full booth payment.
• No booth space will be assigned until all payment conditions are met.

Cancellation
• 100% of the total booth fee will be retained for cancellations.
• All cancellations must be made in writing to ASTRO.
• Exhibit fees are not transferable to another ASTRO meeting.
• Failure to make payment does not release the exhibitor from any contractual financial obligation.
• All outstanding exhibit payments for booth, expo suite, executive suite/meeting room cancellations, etc., or booth downsizing from prior ASTRO events must be paid in full in order to be eligible to apply and contract for exhibit space at the 2024 Multidisciplinary Head and Neck Cancers Symposium.

SPONSORSHIP OPPORTUNITIES

Don’t miss out on our highly visible sponsorship opportunities to further enhance your company’s presence and extend your branding and marketing well beyond the 2024 Multidisciplinary Head and Neck Cancers Symposium. View the offerings on the Sponsorship Opportunities website! You can reach a member of our Corporate Relations Department at corporaterelations@astro.org or 703-839-7342.

PRESHOW ATTENDEE MAILING LIST

Promote your participation at the Multidisciplinary Head and Neck Cancers Symposium to registered attendees. Rent the Preshow Mailing List for only $500! The Preshow list will be sent no earlier than four weeks prior to the meeting. All orders require a sample of the printed material to be mailed. To request the list, please check the Preshow Mailing List box on the Application and Contract for Exhibit Space.
General Information

EXHIBIT HALL HOURS*

**Wednesday, February 28, 2024**
Exhibitor Move-In 6:00 p.m. - 8:00 p.m.

**Thursday, February 29, 2024**
Exhibit Hall Open 7:00 a.m. - 5:30 p.m.
- Exhibit Hall open during all breakfast, coffee breaks and lunch.

Networking Reception 4:30 p.m. - 5:30 p.m.

**Friday, March 1, 2024**
Exhibit Hall Open 7:00 a.m. - 3:00 p.m.
- Exhibit Hall open during all breakfast, coffee breaks and lunch.
Exhibitor Move-Out 3:00 p.m. - 5:00 p.m.

A detailed program agenda will be released soon.
Check the website for updates at www.headandnecksymposium.org.

* Times listed are subject to change.

INCLUDED IN YOUR BOOTH PACKAGE

**Participate in our Passport to Prizes Program!**
This program is designed to give attendees incentives for visiting each exhibitor’s booth. Make the most out of your exhibiting experience by giving attendees another reason to swing by! For more information about this program and how to participate, please contact Shirley Harris at shirley.harris@spargoinc.com.

KEY CONTACTS

**EXHIBIT SALES**
703-654-6490
astroexhibits@spargoinc.com

**HOUSING**
1-800-541-6058
headandneckhousing@spargoinc.com

**REGISTRATION**
1-800-541-6058
headandneckreg@spargoinc.com

**MEETING INFORMATION**
703-839-7390
meetings@astro.org

**SPONSORSHIP OPPORTUNITIES**
703-839-7342
corporaterelations@astro.org

**MEDIA RELATIONS**
703-286-1600
press@astro.org

IMPORTANT DATES

**September 1, 2023**
Service manual available through the Exhibitor Resource Center

**January 19, 2024**
Exhibitor listing deadline

**January 29, 2024**
Exhibitors notify ASTRO of any giveaways or use of an EAC

**January 29, 2024**
Preshow Attendee List emailed ($500 per Exhibitor)

**February 7, 2024**
Deadline to confirm participation in Passport to Prizes Program

**February 15, 2024**
AV, booth furnishings and shipment vendor discount deadline

**February 28, 2024**
Tabletop display setup from 6:00 p.m. – 8:00 p.m.

**February 29, 2024**
Exhibit Hall opens at 7:00 a.m.

**March 1, 2024**
Dismantle begins at 3:00 p.m. and must be completed by 5:00 p.m.