

MULTIDISCIPLINARY  
**HEAD and NECK CANCERS**  
SYMPOSIUM



**EXTRAORDINARY CARE:**  
Collaborative, Targeted, Diverse, Patient Centered

JW Marriott Phoenix Desert Ridge

Phoenix, Arizona, February 24-26, 2022



PROMOTIONAL SPONSORSHIP  
**OPPORTUNITIES**

[www.headandnecksymposium.org](http://www.headandnecksymposium.org)

CO-SPONSORS:



**ASCO** AMERICAN SOCIETY OF  
CLINICAL ONCOLOGY  
KNOWLEDGE CONQUERS CANCER

**ASTRO**  
AMERICAN SOCIETY FOR RADIATION ONCOLOGY

**sitc**  
Society for Immunotherapy of Cancer



# Meeting Sponsorship Opportunities

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## PLATINUM (\$75,000+)\*

- Eight (8) complimentary full-conference registrations.
- Two (2) complimentary tabletop displays at symposium.
- Ability to reserve block of six (6) rooms at host hotel.
- Preferential assistance with meeting space.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



## GOLD (\$50,000+)\*

- Four (4) complimentary full-conference registrations.
- One (1) complimentary tabletop display at symposium.
- Ability to reserve block of two (2) rooms at host hotel.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



## SILVER (\$25,000+)\*

- Two (2) complimentary full-conference registrations.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



## BRONZE (\$12,500+)\*

- One (1) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.



## COPPER (\$7,500+)\*

- Name recognition in printed program.
- ASTRO website recognition.

*\* Additional benefits and branding opportunities apply. Contact ASTRO's Corporate Relations Department at 703-502-1550 or [corporaterelations@astro.org](mailto:corporaterelations@astro.org) for more information.*

# 2

## Sponsorship Opportunities

### Industry-Expert Theater (\$25,000)

Enhance the educational element of your company's noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, pre-show mailing list\* and promotion on the meeting website and in the Pocket Program.

*\*ASTRO policy prohibits distribution of private email addresses.*

### Attendee Hospitality Suite (\$20,000)

Showcase your product information to meeting attendees by hosting your own hospitality suite during the course of the meeting in the headquarters hotel. Sponsorship includes meeting space, pre-show mailing list\*. All other costs will be the responsibility of the sponsor.

### Advisory Board Meeting (\$10,000)

Take advantage of more than 800 to 1,000 expected attendees by holding your Advisory Board meeting in the convenience of the the headquarters hotel. A 22"x28" sign will be included; however, all other costs associated with the meeting will be the responsibility of the sponsor.



# 3

## Promotional Opportunities



### Pocket Program (\$25,000)

A comprehensive meeting information booklet available and distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsor receives two full page displays to include the inside back cover and one interior page.



### ePoster Viewing Area (\$20,000)

All poster presentations are digital! All abstracts selected for this category will now be displayed on 42" touch-screen monitors. Posters will still be grouped by disease site, and all presenters will have a scheduled time to discuss their poster, so we anticipate a large volume of traffic in this area during presentation times. Sponsors will have an opportunity to brand two casual seating areas, which double as charging stations, with table clings and throw pillows, perfect for poster presenters and viewers to gather.



### Hotel Key Card (\$15,000)

Customized hotel room keys are distributed to attendees staying at the headquarters hotel. The sponsor will have the opportunity to work with ASTRO to personalize the key card design.

### Charging Station (\$10,000)

Capture the undivided attention of attendees as they power up their mobile devices.

### Premier Display Banner (\$5,000)

These large colorful meter board banners are positioned in prominent locations through the meeting space and provide unparalleled visibility for your corporate display.

### Wi-Fi (\$5,000)

Attendees will enjoy free wireless Internet throughout the meeting space. Your company name will appear on the wireless landing page and any relevant signage.



### Registration Bag Drop Opportunities

If you are showcasing a new product or service, hosting an Industry-Expert Theater or simply want to highlight your booth, the Registration Bag Drop is a great way to bring attention to your company's presence at this meeting.

**Lead Sponsor:** \$10,000

**Insert:** \$2,500

### Online Conference Planner Leaderboard Displays (\$2,500)

The Online Conference Planner provides attendees with access to sessions, posters and exhibitor information. Attendees will be able to create their own personal itinerary with customized interactive maps of the sessions and booths that they would like to visit. Up to three leaderboard displays available for purchase will rotate at all times on the home page. Display links to exhibitor webpage.



## Meetings Opportunities Response Form

**YES, my company would like to sponsor the  
2022 Multidisciplinary Head and Neck Cancers Symposium.**

**Platinum**  
**\$75,000+**

☐

**Gold**  
**\$50,000+**

☐

**Silver**  
**\$25,000+**

☐

**Bronze**  
**\$12,500+**

☐

**Copper**  
**\$7,500+**

☐

### SPONSORSHIP OPPORTUNITIES

- |  |          |
|--|----------|
| <input type="checkbox"/> Hospitality Suite       | \$20,000 |
| <input type="checkbox"/> Industry-Expert Theater | \$25,000 |
| <input type="checkbox"/> Advisory Board Meeting  | \$10,000 |

### PROMOTIONAL OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Pocket Program         | \$25,000 |
| <input type="checkbox"/> ePoster Viewing Area   | \$20,000 |
| <input type="checkbox"/> Hotel Key Card         | \$15,000 |
| <input type="checkbox"/> Charging Station       | \$10,000 |
| <input type="checkbox"/> Premier Display Banner | \$5,000  |
| <input type="checkbox"/> Wi-Fi                  | \$5,000  |

#### Registration Bag

- |                                       |          |
|---------------------------------------|----------|
| <input type="checkbox"/> Lead Sponsor | \$10,000 |
| <input type="checkbox"/> Bag Insert   | \$2,500  |

#### Online Conference Planner

- |   |         |
|---|---------|
| <input type="checkbox"/> Leaderboard Ad | \$2,500 |
|---|---------|

TOTAL AMOUNT \_\_\_\_\_

CORPORATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

#### PLEASE REMIT FORM TO:

ASTRO CORPORATE RELATIONS DEPARTMENT  
251 18th Street South, 8th Floor  
Arlington, VA 22222

**Phone:** 703-502-1550

**Email:** corporaterelations@astro.org