

AI & EI: CARING FOR THE PATIENT
IN A WIRELESS WORLD

ASTRO
ANNUAL 2022 MEETING

ASTRO 2022 October 23 - 26

Henry B. Gonzalez Convention Center, San Antonio, Texas

Stand Out in the Crowd by Participating in the ASTRO PRODUCT SHOWCASE

ASTRO will once again offer the Product Showcase at ASTRO 2022. Attendees are always looking for new and exciting products and services in the radiation oncology industry. The Product Showcase provides a unique platform to promote your company's products, maximize sales interest and generate more traffic to your booth. Prominently located outside of the main entrance to the Exhibit Hall, the Product Showcase will be displayed on a highly-visible, electronic billboard displaying all products featured in the Product Showcase.

Product Showcase participants receive the following additional benefits:

- Your company's product will be featured in the searchable Product Showcase directory available in the Conference Planner and MyASTROApp—the official meeting app—before, during and after the meeting. Participating exhibitors may include a product photo, a product video, a product description and a marketing brochure in the searchable directory.
- Products will be featured in a special section of the printed Exhibitor Directory and will include your product name, product photo, company name and booth number.
Deadline: August 1, 2022
- The Product Showcase will be promoted in an Exhibit Hall email that will be sent out to all registered attendees in September. This email will provide a link to the Product Showcase in the Conference Planner where attendees can learn more about participating exhibitor's products.
- The Product Showcase will also be featured in an issue of the ASTRO Daily News distributed on-site at the meeting. Each listing will include your product name, company name and booth number.
Deadline for ASTRO Daily News: August 1, 2022

Participation Fee: \$3,000 per product for first product
\$1,500 for each additional product

To reserve your spot in the Product Showcase,
email astroexhibits@spargoinc.com.

BONUS FOR 2022!

Complimentary upgraded exhibitor listing included with the following features:

- Eight product/service categories
- Longer company description
- Company logo
- Two company marketing brochures in the digital exhibitor listing

ASTRO

AMERICAN SOCIETY FOR RADIATION ONCOLOGY



PRODUCT SHOWCASE APPLICATION AND CONTRACT

CONTACT INFORMATION

COMPANY NAME	CONTACT	TITLE	
PHONE	FAX		
EMAIL	WEBSITE		
ADDRESS			
CITY	STATE	ZIP	COUNTRY

PRODUCT SHOWCASE INFORMATION

PRODUCT NAME _____

Is this a new product that has not been displayed in your exhibit booth at the ASTRO Annual Meeting in prior years? Yes No

PRODUCT SHOWCASE TERMS AND CANCELLATION POLICY

- Only exhibitors with confirmed booth space for ASTRO 2022 are eligible to participate in the Product Showcase.
- 50% of the Product Showcase fee will be charged for cancellations received on or before **June 27, 2022**.
- 100% of the Product Showcase fee will be charged for cancellations received after **June 27, 2022**.
- Failure to make payments does not release the exhibitor from its contractual financial obligation.
- All cancellations must be made in writing and sent via email to astroexhibits@spargoinc.com.
- The Exhibitor Rules, available online at www.astro.org/rules, are incorporated by reference and applied as if the items, information and activities in the Product Showcase were being conducted on the exhibit floor.

ACKNOWLEDGEMENT

I acknowledge that as an authorized representative of the above stated Exhibitor, I have reviewed and agree to the above Product Showcase Terms and Cancellation Policy. Further, Exhibitor agrees to receive all written and electronic correspondence from ASTRO and SPARGO, Inc. in reference to ASTRO 2022 and all future ASTRO events. This application will become a binding contract upon Exhibitor's authorized signature and ASTRO's acceptance and approval.

EXHIBITOR SIGNATURE	DATE
PRINTED NAME	PHONE

PAYMENT INFORMATION

- 50% of deposit is due for applications received on or before **June 27, 2022**.
- After **June 27, 2022**, 100% of total Product Showcase fee is due.
- ASTRO requires payment in full no later than **June 27, 2022**. Failure to make payments does not release the Exhibitor from its contractual financial obligation.

CHECK PAYMENT

If paying by check, please email Application and Contract for Product Showcase to exhibitscontracts@spargoinc.com. Please mail original application with check made payable to ASTRO to:

For Standard Mail: ASTRO
P.O. Box 417217
Boston, MA 02241-7217

For Overnight Delivery: Bank of America, Merrill Lynch Lockbox Services
Lockbox #417217, MA5-527-02-07
2 Morrissey Blvd.
Dorchester, MA 02125

CREDIT CARD PAYMENT

An invoice will be sent within one business day with instructions to submit your credit card payment online.