INSTRUCTIONS

Please refer to the following to update your Product Showcase information for the ASTRO Annual Meeting.

If you have any questions, please contact Susan Del Castillo at susan.delcastillo@astro.org or 703-286-1576.
Product Showcase Details

You will be asked to provide the following for your product:

- Product Name*
- Product Description*
- Product Photo*
- Product Video
- Product Glossy
- Company Logo*
- Company Video
- Company Marketing Brochure (2)

* Indicates required item.
Deadlines

The following items must be submitted by August 2, 2021:

- Product Name*
- Product Description*
- Product Photo*
- Company Logo*

The remaining items – if you choose to provide – must be submitted by August 30, 2021:

- Product Video
- Product Glossy
- Company Video
- Company Marketing Brochure (2)
Access

Visit [www.astro.org/resourcecenter](http://www.astro.org/resourcecenter) to get started.

- Click on Exhibitor Forms
- Provide your Login Information
- Click on Required Forms
- Click on Product Showcase
File Specifications

Product Description: 500 characters max, including spaces

Product Photo and Company Logo: 1800 pixel x 1200 pixel JPG

Product and Company Videos: link to a dropbox file; format preferred in HD h264 with ACC audio in 16:9 ratio; .mov and .mp4 formats accepted

Product Glossy and Company Marketing Brochures: PDF
File Usage

Product Description
• Online Conference Planner
• MyASTROApp

Product Photo and Company Logo
• Printed Exhibitor Directory
• On-site Product Showcase Digital Billboard
• Online Conference Planner and MyASTROApp
• Preshow Email promoting the Product Showcase
• On-site Edition of ASTROnews

Product and Company Videos
• Online Conference Planner
• MyASTROApp

Product Glossy and Company Marketing Brochures
• Online Conference Planner
• MyASTROApp