

EMBRACING CHANGE

ADVANCING PERSON-CENTERED CARE

ASTRO

ANNUAL MEETING



ASTRO'S 63RD ANNUAL MEETING

October 24-27, 2021 · McCormick Place West · Chicago

Product Showcase



INSTRUCTIONS

Please refer to the following to update your Product Showcase information for the ASTRO Annual Meeting.

If you have any questions, please contact Susan Del Castillo at susan.delcastillo@astro.org or 703-286-1576.

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Product Showcase Details

You will be asked to provide the following for your product:

- Product Name*
- Product Description*
- Product Photo*
- Product Video
- Product Glossy
- Company Logo*
- Company Video
- Company Marketing Brochure (2)

** Indicates required item.*

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Deadlines

The following items must be submitted by August 2, 2021:

- Product Name*
- Product Description*
- Product Photo*
- Company Logo*

The remaining items – if you choose to provide – must be submitted by August 30, 2021:

- Product Video
- Product Glossy
- Company Video
- Company Marketing Brochure (2)

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Access

Visit www.astro.org/resourcecenter to get started.

- Click on Exhibitor Forms
- Provide your Login Information
- Click on Required Forms
- Click on Product Showcase

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File Specifications

Product Description: 500 characters max, including spaces

Product Photo and Company Logo: 1800 pixel x 1200 pixel JPG

Product and Company Videos: link to a dropbox file; format preferred in HD h264 with ACC audio in 16:9 ratio; .mov and .mp4 formats accepted

Product Glossy and Company Marketing Brochures: PDF

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File Usage

Product Description

- Online Conference Planner
- MyASTROApp

Product Photo and Company Logo

- Printed Exhibitor Directory
- On-site Product Showcase Digital Billboard
- Online Conference Planner and MyASTROApp
- Preshow Email promoting the Product Showcase
- On-site Edition of ASTROnews

Product and Company Videos

- Online Conference Planner
- MyASTROApp

Product Glossy and Company Marketing Brochures

- Online Conference Planner
- MyASTROApp

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