



# Stand Out in the Crowd by Participating in the **ASTRO PRODUCT SHOWCASE**

We are excited to once again offer the Product Showcase at ASTRO 2021. Attendees are always looking for new and exciting products and services in the radiation oncology industry. The Product Showcase provides a unique platform to promote your company's products, maximize sales interest and generate more traffic to your booth. Prominently located outside of the main entrance to the Exhibit Hall, the Product Showcase will be displayed on a highly-visible, electronic billboard displaying all products featured in the Product Showcase.

## Product Showcase participants receive the following additional benefits:

- Your company's product will be featured in the searchable Product Showcase directory available in the Conference Planner and MyASTROApp—the official meeting app—before, during and after the meeting. Participating exhibitors may include a photo, a video and a marketing brochure in the searchable directory.
- Products will be featured in a special section of the printed Exhibitor Directory and will include your product name, product photo, company name and booth number.  
**Deadline: August 2, 2021**
- An email promoting the Product Showcase will be sent out to all registered attendees in September. This email will include your product name, company name and booth number and will link to the Product Showcase in the Conference Planner.
- The Product Showcase will also be featured in an issue of the ASTRO Daily News distributed on-site at the meeting. Each listing will include your product name, company name and booth number.  
**Deadline for ASTRO Daily News: August 2, 2021**

**Participation Fee:** \$3,000 per product for first product  
\$1,500 for each additional product

## BONUS FOR 2021!

Complimentary upgraded exhibitor listing included with the following features:

- Eight product/service categories
- Longer company description for digital exhibitor listing
- Company logo
- Two company marketing brochures in the digital exhibitor listing



To reserve your spot in the Product Showcase,  
call 703-502-1550 or email  
[corporaterelations@astro.org](mailto:corporaterelations@astro.org).

**ASTRO**

AMERICAN SOCIETY FOR RADIATION ONCOLOGY

## CONTACT INFORMATION

COMPANY NAME	CONTACT	TITLE	
PHONE	FAX		
EMAIL	WEBSITE		
ADDRESS			
CITY	STATE	ZIP	COUNTRY

## PRODUCT SHOWCASE INFORMATION

PRODUCT NAME \_\_\_\_\_

Is this a new product that has not been displayed in your exhibit booth at the ASTRO Annual Meeting in prior years?  Yes  No

## PRODUCT SHOWCASE TERMS AND CANCELLATION POLICY

- Only exhibitors with confirmed booth space for ASTRO 2021 are eligible to participate in the Product Showcase.
- 50 percent of the Product Showcase fee will be charged for cancellations received on or before **June 28, 2021**.
- 100 percent of the Product Showcase fee will be charged for cancellations received after **June 28, 2021**.
- Failure to make payments does not release the exhibitor from its contractual financial obligation.
- All cancellations must be made in writing and sent via email to [corporaterelations@astro.org](mailto:corporaterelations@astro.org).
- The Exhibitor Rules, available online at [www.astro.org/rules](http://www.astro.org/rules), are incorporated by reference and applied as if the items, information and activities in the Product Showcase were being conducted on the exhibit floor.

## ACKNOWLEDGEMENT

I acknowledge that as an authorized representative of the above stated Exhibitor, I have reviewed and agree to the above Product Showcase Terms and Cancellation Policy. Further, Exhibitor agrees to receive all written and electronic correspondence from ASTRO and SPARGO, Inc. in reference to ASTRO 2021 and all future ASTRO events. This application will become a binding contract upon Exhibitor's authorized signature and ASTRO's acceptance and approval.

EXHIBITOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_ PHONE \_\_\_\_\_

## PAYMENT INFORMATION

- 50 percent of deposit is due for applications received on or before **June 28, 2021**.
- After **June 28, 2021**, 100 percent of total Product Showcase fee is due.
- ASTRO requires payment in full no later than **June 28, 2021**. Failure to make payments does not release the Exhibitor from its contractual financial obligation.

## CHECK PAYMENT

If paying by check, please fax application to 703-286-1571. Please mail original application with check made out to:

**For Standard Mail:**  
ASTRO  
P.O. Box 417217  
Boston, MA 02241-7217

**For Overnight Delivery:** Bank of America, Merrill Lynch Lockbox Services  
Lockbox #417217, MA5-527-02-07  
2 Morrissey Blvd.  
Dorchester, MA 02125  
703-502-1550

## CREDIT CARD PAYMENT

An invoice will be sent within one business day with instructions to submit credit card payment online.