



While the 2020 ASTRO Annual Meeting is still many months away, the ASTRO Board of Directors has made the important decision to transition the live meeting in Miami to an immersive and interactive virtual meeting that will occur over the same dates, October 25-28.

This decision was based on our overwhelming concern for the safety and well-being of our members, their patients, exhibitors, staff and the families of all involved.

Making this decision now allows us to focus our full efforts on providing a comprehensive and groundbreaking virtual meeting—like none other you have experienced. The 2020 ASTRO Annual Meeting—*Global Oncology: Radiation Therapy In A Changing World*—will include a complete Annual Meeting experience from the Presidential Symposium, to the Plenary Session and Clinical Trials; from Education and Scientific Sessions, to an interactive Exhibit Hall; innovative networking opportunities and so much more. Specifically, from the Exhibit Hall perspective, the new platform will include the opportunity for product demonstrations, video chat, the ability to set up meetings with key customers and will provide extensive analytics to all exhibitors.

Over the next few weeks, ASTRO will provide you with more detailed information about the format of the Annual Meeting and specifically, the Exhibit Hall. We have a Corporate Advisory Council call on Friday to discuss the new platform with the CEOs on the Council and to get their feedback. Members of our Corporate Relations and SPARGO teams will be reaching out to you and we will also be conducting multiple webinars to provide information and to answer questions.

Please review our initial [FAQs](#), which will be updated regularly. Additionally, ASTRO will keep you informed through all our usual communication vehicles, including the weekly ASTROgram, ASTRO.org, Exhibitor Updates and social media platforms.

Although we will miss the opportunity to see each other face to face in Miami this fall, we look forward to delivering a world-class 2020 Annual Meeting experience. Thank you for your continued support. I look forward to seeing you *virtually* in Miami! Stay safe, be well.  
Best regards,

Laura I. Thevenot  
CEO, ASTRO

# ASTRO

American Society for Radiation Oncology  
251 18th Street South, 8th Floor, Arlington, VA 22202



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