

# 2020 ASTRO Annual Meeting Exhibitor Survey

Thank you for your participation at the 2020 ASTRO Annual Meeting. As an exhibitor, you play an integral role in the overall success of our meeting. We appreciate your part in making ASTRO's Annual Meeting the premier event for radiation oncology professionals.

### **2020** Preliminary Attendance

Below is the preliminary attendance from ASTRO 2020. The final registration analysis will be available in a few weeks. Stay tuned to the Exhibitor Update for more information.

Preliminary Attendance	
	2020 (as of 10/29/2020)
Professional	4,326
Exhibitors	1,142
Total	5,468

International Attendance	
	2020
International	1,225

## **Exhibitor Survey**

We value your feedback and would appreciate it if you would take a few minutes to complete the 2020 Annual Meeting Exhibitor Survey. The survey will close on **Sunday, November 22, 2020**. Exhibitors who take this year's survey will receive **5 priority points** that will be applied towards their ASTRO 2022 booth space selection. In order to receive these points, the survey must be completed in its entirety and must include your contact information.

### Take the survey.

#### **Booth Data Analytics Postshow Lead Report**

As part of your exhibiting benefits, all exhibitors will receive two postshow lead reports of all attendees who visited their booth. The first report will be sent on or about November 13 and the second report will be sent on or about December 15.

It is important to note that your postshow lead report will only include contact information for anyone who provided consent to share their contact information during the registration process. View what <u>data analytics</u> will be available for your booth.

### **ASTRO 2020 Postshow Attendee List**

As a reminder, as a benefit of exhibiting, each exhibitor receives a complimentary postshow attendee list. In order to receive this list, you must complete the <u>Postshow Attendee List Order</u> <u>Form</u>. The list will be available in an Excel file format approximately four weeks after the conclusion of the meeting. For privacy reasons, the attendee list only includes mailing address information.

**Questions?** If you have any questions, please contact the Meetings Department at <u>meetings@astro.org</u>.

