



We recognize that every member of the ASTRO community has been impacted by the COVID-19 pandemic, including your company and your staff. On behalf of all of us at ASTRO, I want to say a sincere thank you for partnering with us and joining us for this year's Annual Meeting.

The adverse effects of the COVID-19 pandemic on cancer patients makes our decision not to cancel the ASTRO Annual Meeting more important than ever and thanks to your support, we are able to offer a comprehensive educational program with the latest scientific advances and an interactive Exhibit Hall where our members will be able to visit with you to connect and learn from their industry colleagues.

While everything is different for the 2020 Annual Meeting, we are encouraged to know that our community's commitment to cancer patients is unwavering. Together, we will be able to learn from each other as we make our way through this unprecedented time. Everything we have done to produce this immersive and interactive Annual Meeting was done to provide a world-class learning experience for our members and an engaging forum for your company to share your products and services to advance cancer treatment and care.

Like for most associations, our Annual Meeting is both the education driver and a primary revenue engine for our operations. Thanks to your participation and support, know that you are helping ASTRO provide our members with the vital education and training needed for their practices to care for patients. While we value and appreciate our sponsors and exhibitors every year, your support and participation this year is especially meaningful.

Thank you for all you do to support our community. I look forward to connecting with you and your team as we continue to prepare for the ASTRO Annual Meeting.

Sincerely,

Laura Thevenot  
Chief Executive Officer



## Spotlight

### NEW! - Exhibitor Experience at ASTRO 2020 Webinar

Join us on Thursday, September 3, at 1:00 p.m. Eastern time, as we will be hosting a live webinar to see a sneak peak of the virtual platform, provide a public relations and marketing update, review the process for uploading booth materials and discuss best practices for booth content. The information reviewed during this webinar will be a vital piece in your booth development. Be sure to [register today!](#)

# ASTRO

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