



Build Brand Awareness Now!

Attendees are already planning their virtual meeting experience, so make sure that your company is featured front and center. The following opportunities are still available but act fast as quantities are limited and selling quickly.

MyASTROApp

The MyASTROApp may be the most essential tool of the Annual Meeting! Its functions are endless as it enables attendees to search sessions, abstracts and exhibit booths directly from their mobile device. So popular is this app that we could not just let one company have it, so for the first time we are offering this as a multi-sponsored opportunity! Prime real estate will be offered to the one main sponsor whose artwork will be featured on the splash page when loading the app and on a rotating display banner on the homepage. If that's taken, never fear as we have two additional offerings to feature your artwork as part of the rotating homepage banner. Act fast as these will not last long! Prices start at \$5,000.

Retargeting Campaign

New for 2020, ASTRO is expanding its digital offerings to include retargeting packages for visitors to astro.org or only to visitors of the Annual Meeting website. Both packages include 75,000 impressions served over a four-month period. Your company's ads will appear on popular websites across the internet. See our media kit for more information or to reserve your campaign. Limited to ten companies.

Exhibitor Email Advertisements

Showcase your company and products to all registered attendees of the 2020 Annual Meeting. These emails will contain useful information about the virtual platform alongside up to four advertisements from exhibiting companies, giving your company's ad prime visibility. Attendees who click on your ad will be redirected to the website of your choice. Available dates include:

- September 25 at 1:00 p.m. Eastern time
- October 2, 2020 at 1:00 p.m. Eastern time
- October 9, 2020 at 1:00 p.m. Eastern time
- October 16, 2020 at 1:00 p.m. Eastern time

Advertising will be limited to one ad per company unless all opportunities are not sold by August 31, 2020. After August 31, 2020, additional advertising opportunities may be available on a first-come, first-served basis. [Download the application](#) to reserve your date.

Contact corporaterelations@astro.org to reserve your promotional opportunities today.



Spotlight

Take advantage of our half-price Corporate Membership Special

Did you know that ASTRO Corporate Members receive 100 priority points toward their booth selection at the next year's Annual Meeting? Or, that they receive discounts on exhibit space and member-rate full conference registrations? These are just three of the many benefits Corporate Members receive at ASTRO's Annual Meeting, and often equate to the cost of your membership dues or more. Join now to take advantage of the half-price special and improve your position for the 2021 booth selection! Want to find out more about how to translate annual membership dues into tangible benefits that allow you access to ASTRO members and leadership? Email corporaterelations@astro.org to schedule an introductory call.

ASTRO

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ASTRO
Blog