



New for 2020, ASTRO is excited to offer exhibitors a complimentary, and fully customized, preshow marketing and customer invitation service. This program is a free and convenient resource designed to provide you with everything you need to promote your company's presence at ASTRO 2020 to your customers and prospects, while inviting them to register to attend the Annual Meeting.

How can I use VIP Guest Invites to share my company's invite code?

As an exhibitor, VIP Guest Invites will prepare a personalized preshow marketing dashboard for each exhibitor where they will find the following:

- An exclusive invite code for your company which allows customers and prospects to register directly for ASTRO 2020!
- Banner graphics for email signatures and your website.
- Ready-to-send HTML email invite download which you can send via your preferred email broadcast service.
- Social media tools for sharing your codes on LinkedIn, Facebook, Instagram, Twitter and more.

All tools will be customized to feature your company's logo and exclusive invite code. To learn more, we invite you to view a brief video about [VIP Guest Invites](#).

How do I get started?

Tomorrow, Friday, August 7, you will receive an email from VIP Guest Invites with the subject line "ASTRO Customer Invites" which includes your personal link to your customer invite dashboard. Once you have access to the dashboard, you can review the graphics and banners, ensure your company logo is correct and start promoting your booth at ASTRO 2020.

Need help?

If you need any help accessing your dashboard or have questions regarding the platform, please contact support@vipquestinvites.com.

Hot off the Press

Learn more about the various chat features available to exhibitors during ASTRO 2020. From public to one-to-one private chats, this guide discusses how you can leverage the chat networking tools available on ASTRO's virtual platform.

Visit the [Exhibitor Resource Center](#) to learn more about these [chat features](#).



Spotlight

Exhibitor Email Ads Available for Purchase!

New for this year – Exhibitors have the opportunity to advertise in special emails designed to promote exhibitors to registered attendees. Don't miss out on the opportunity to showcase your company and products to all registered attendees of the 2020 Annual Meeting. Exhibitors can purchase ad space in featured emails that will be sent to all attendees registered for the 2020 Annual Meeting. [Learn more](#) about this exciting opportunity and how to sign up. Limited opportunities available, so act quickly to secure ad space!

ASTRO

American Society for Radiation Oncology
251 18th Street South, 8th Floor, Arlington, VA 22202



ASTRO
Blog