



Now that you have made the commitment to participate in the virtual Exhibit Hall for ASTRO 2020, be sure to gain even more exposure and visibility for your company's products and services by updating your exhibitor listing. Each exhibitor receives a complimentary listing that will be viewable on the Conference Planner, MyASTROApp – the official meeting app – and in the digital Exhibitor Directory.

Both the [Conference Planner](#) and MyASTROApp are **now live** and attendees have already started viewing the list of exhibitors. In the first week of being available to attendees, the Conference Planner and MyASTROApp received nearly 2,000 visits with over 700 clicks to the exhibits list. Check out your [exhibitor listing](#) today to see what attendees are learning about your company! To make updates to your exhibitor listing, visit the [Booth Data Center](#) on ASTRO's website.

Conference Planner

The Conference Planner provides attendees with access to session and exhibitor information prior to the event. Attendees are able to create a customized itinerary of the sessions and exhibitors they would like to visit during the meeting. Your exhibitor listing in the Conference Planner will include your company name, address, phone number, email, website and up to three product/service categories.

Digital Exhibitor Directory

The digital Exhibitor Directory is the exhibitor program that will be available in the virtual platform during the meeting via the briefcase supplied to all attendees. Please note that the deadline for providing exhibitor listing information for inclusion in the digital Exhibitor Directory is **August 17, 2020**. Your exhibitor listing in the digital Exhibitor Directory will include your company name, address, phone number, email, website and up to three product/service categories.

MyASTROApp

This is the official Annual Meeting app. Attendees will be able to find your company by searching via company name, product/service category or featured exhibitor. Your complimentary listing will include your company name, address, phone number, website, three product/service categories and a 350-character company description.

Don't Forget - ASTRO's Booth Specifications Webinar on July 31st

Have questions about your company's booth specifications? Join us on Friday, July 31, at 1:00 p.m. Eastern time, as we will be hosting a live webinar to review all booth materials and the process for uploading these materials to complete your booth. The information reviewed during this webinar will be a vital piece in your booth development. Be sure to [register today](#).



Spotlight

Submit Your Late-breaking Abstract for ASTRO 2020

Original research abstracts will be selected for late-breaking presentations at the 2020 ASTRO Annual Meeting based on scientific merit, timeliness and interest to ASTRO's members and attendees. Abstracts may be submitted from commercial entities. If accepted, the abstract must be presented by a co-author with no relevant financial relationship or any commercial interest. Visit the [Annual Meeting Abstracts page](#) to get more details on submission requirements. The submission site is now open and will close on Sunday, August 9, 2020, at 11:59 p.m. Pacific time. The Plenary and Clinical Trials sessions will be prerecorded and available onDemand after they are released during the meeting. We encourage exhibitors who have original research to submit a late-breaking abstract for consideration.

ASTRO

American Society for Radiation Oncology
251 18th Street South, 8th Floor, Arlington, VA 22202



ASTRO
Blog