



Booth requirements for ASTRO 2020 have been finalized and are now available for each booth level in the Exhibitor Resource Center. Here's what's included with your [booth specifications](#):

- Final rendering for each booth level with features identified.
- Acceptable file formats for all booth screen content.
- Booth specification worksheet with additional instructions and booth details to be submitted.

Now is the time to start curating your content to determine how best to leverage your booth's content screens and features. You will be able to start uploading your booth specifications via the Booth Data Center submission site in early August. Stay tuned to the Exhibitor Update newsletter for more information.

Log in to the [Booth Data Center](#) today to access specifications for your booth level.

ASTRO's Booth Specifications Webinar

Have questions about your company's booth specifications? Join us on Friday, July 31, at 1:00 p.m. Eastern time, as we will be hosting a live webinar to review all booth materials and the process for uploading these materials to complete your booth. The information reviewed during this webinar will be a vital piece in your booth development. Be sure to [register today!](#)



Spotlight

Promote Your Presence Now!

As in the past, ASTRO's Conference Planner launched alongside registration on July 9 and attendees are already accessing this amazing tool for planning their meeting experience. New for 2020, MyASTROApp – the official meeting app – launched in parallel, so meeting information is at the fingertips of attendees, regardless of whether they're accessing from the clinic or from home via a mobile device, tablet or on their computer. In the first week, the Conference Planner and MyASTROApp received nearly 2,000 visits with over 700 clicks to the exhibits tab! Take advantage of this early promotional opportunity to start promoting your presence by advertising in the Conference Planner, MyASTROApp or both. Prices start at \$5,000 for MyASTROApp and \$7,000 for the Conference Planner, but both offerings allow you to link to the website of your choice. [Visit the promotional opportunities section](#) of our newly redesigned website for more information or [email the Corporate Relations team](#) to learn more.

Still have questions? Visit our [Exhibitor Frequently Asked Questions](#) or contact our Exhibitor Operations Team at 703-679-3953.

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ASTRO
Blog