

The 2020 ASTRO Annual Meeting team is working hard to provide you the best information on how to successfully create your virtual booth. More information will be released in the coming weeks regarding the tools to build and plan your booth during this year's virtual Annual Meeting. ASTRO has several ways to help exhibitors promote their participation in the ASTRO 2020 Annual Meeting. We hope you will take advantage of these opportunities to encourage attendees to visit your virtual exhibit booth.

Additional information is coming soon about the following exciting marketing benefits for this year's Annual Meeting, including:

- NEW Complimentary, and fully customized, customer invitations powered by VIP Guest Invites. New this year, ASTRO is offering these custom invitations to help promote your company's participation at ASTRO 2020. Learn more about this new resource.
- Marketing your booth and what ASTRO can do to help. <u>Learn more about marketing</u> <u>information</u>.

In addition, we are excited to relaunch the new and improved <u>Exhibitor Resource Center</u>. The Exhibitor Resource Center will serve as your one-stop-shop for planning your booth experience.

• The Booth Data Center is your portal for building your virtual booth. <u>View details about the</u> <u>Booth Data Center</u>. More information is coming next week on booth specifications.

To access the above resources, you will need to log in using your ASTRO credentials. Don't know your password? Click <u>Forgot Password</u>. If you are a first-time exhibitor, an ASTRO account was created for you. Click <u>Forgot Password</u> to receive an email with instruction to reset your password.

Stay tuned for weekly updates about the 2020 ASTRO Annual Meeting. <u>#ASTRO2020</u>

Still have questions? Visit our <u>Exhibitor Frequently Asked Questions</u> or contact us at <u>meetings@astro.org</u>



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