



[Home](#) | [Key Contacts](#) | [Exhibit Information](#) | [Sponsorship](#)

It has been two weeks since we announced the ASTRO Annual Meeting transition to a virtual platform. In my original correspondence to you, I committed to keeping our valued exhibitors apprised of the details about the platform as they became available.

I am pleased to share with you today a [brief overview](#) of the platform. As you will see, the ASTRO platform will be customized to include all the features of our Annual Meeting including a robust and interactive Exhibit Hall, sponsorship opportunities and networking venues. So, grab a cup of coffee and invite your fellow colleagues to see this new and innovative platform!

Given this will be unlike anything you have seen in the medical space this year, several "Town Hall" webinars have been scheduled that will provide more in-depth demonstrations and information. We are broadcasting these live Town Halls at three different times to provide maximum flexibility with your schedule. Register now to attend one of these webinars.

Exhibitor Town Hall #1

Wednesday, May 27
12:00 p.m. – 1:00 p.m. ET

[REGISTER NOW](#)

Exhibitor Town Hall #2

Thursday, May 28
10:00 a.m. – 11:00 a.m. ET

[REGISTER NOW](#)

Exhibitor Town Hall #3

Friday, May 29
3:00 p.m. – 4:00 p.m. ET

[REGISTER NOW](#)

We are very excited to bring this innovative Exhibit Hall experience to you so that you can present your products and services to radiation oncology professionals who will be attending the ASTRO Annual Meeting. We are certain that this year's attendance will be greater than ever due to the ease for international and domestic attendees to participate. The entire Annual Meeting platform will be live for 30 days allowing attendees to attend all the scientific content as well as interact with you in

the Exhibit Hall where you will be able to demonstrate your products to them over this extended period of time.

ASTRO's members have reacted very favorably to our decision to move our entire Annual Meeting to a virtual platform which will enable them to keep up with key scientific breakthroughs. We also made this decision with you in mind so that you would have plenty of time to organize your virtual booth to showcase your products and services. Thank you for your continued support of the ASTRO Annual Meeting.

Best regards,
Laura I. Thevenot, CEO

ASTRO

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Blog