



# Looking for ways to drive attendees to your booth?

## Participate in the

# ASTRO

# PRODUCT SHOWCASE

Back by popular demand, the Product Showcase is available on the 2020 ASTRO Annual Meeting's virtual platform. If you want a simple way to direct attendees straight to your booth, this opportunity lets visitors click directly to your product, service, website, social media site or exhibit booth. Showcase your company's innovation in this dynamic promotional opportunity.

### Product Showcase participants receive the following additional benefits:

- Your company's product will be featured in the searchable Product Showcase directory available in the Conference Planner and MyASTROApp (the official meeting app) before, during and after the meeting. Participating exhibitors may include a photo, a video and a marketing brochure in the searchable directory.
- Products will be featured in a special section of the digital Exhibitor Directory and will include your product name, product photo and company name.  
**Deadline: August 17, 2020**
- An email promoting the Product Showcase will be sent out to all registered attendees in September. This email will include your product name, company name and booth number and will link to the Product Showcase in the Conference Planner.
- The Product Showcase will also be featured in an issue of the ASTRO Daily News. Each listing will include your product name, product photo and company name.  
**Deadline for ASTRO Daily News: August 17, 2020**

**Participation Fee:** \$3,000 per product for first product  
\$1,500 for each additional product



To reserve your spot in the Product Showcase,  
call **703-502-1550** or email  
**corporaterelations@astro.org**

## BONUS FOR 2020!

Complimentary upgraded exhibitor listing included with the following features:

- Click right to your company's booth!
- Eight product/service categories
- Longer company description
- Company logo
- Company video in the digital exhibitor listing
- Two company marketing brochures in the digital exhibitor listing

# ASTRO

AMERICAN SOCIETY FOR RADIATION ONCOLOGY



## PRODUCT SHOWCASE APPLICATION AND CONTRACT

### CONTACT INFORMATION

COMPANY NAME	CONTACT	TITLE	
PHONE	FAX		
EMAIL	WEBSITE		
ADDRESS			
CITY	STATE	ZIP	COUNTRY

### PRODUCT SHOWCASE INFORMATION

PRODUCT NAME \_\_\_\_\_

Is this a new product that has not been displayed in your exhibit booth at the ASTRO Annual Meeting in prior years?  Yes  No

### PRODUCT SHOWCASE TERMS AND CANCELLATION POLICY

- Only exhibitors with confirmed virtual booth space for ASTRO 2020 are eligible to participate in the Product Showcase.
- 100 percent of the Product Showcase fee will be charged for cancellations received after **June 25, 2020**.
- Failure to make payments does not release the exhibitor from its contractual financial obligation.
- All cancellations must be made in writing and sent via email to [corporaterelations@astro.org](mailto:corporaterelations@astro.org).
- The Exhibitor Rules, Regulations and Policies: Virtual Event, available online at [www.astro.org/rules](http://www.astro.org/rules), are incorporated by reference and applied as if the items, information and activities in the Product Showcase were being conducted on the exhibit floor.

### ACKNOWLEDGEMENT

I acknowledge that as an authorized representative of the above stated Exhibitor, I have reviewed and agree to the above Product Showcase Terms and Cancellation Policy. Further, Exhibitor agrees to receive all written and electronic correspondence from ASTRO in reference to ASTRO 2020 and all future ASTRO events. This application will become a binding contract upon Exhibitor's authorized signature and ASTRO's acceptance and approval.

EXHIBITOR SIGNATURE	DATE
PRINTED NAME	PHONE

### PAYMENT INFORMATION

- ASTRO requires payment in full no later than **June 26, 2020**. Failure to make payments does not release the Exhibitor from its contractual financial obligation.

### CHECK PAYMENT

If paying by check, please fax application to 703-286-1571. Please mail original application with check made out to:

**For Standard Mail:** ASTRO  
P.O. Box 417217  
Boston, MA 02241-7217

**For Overnight Delivery:** Bank of America, Merrill Lynch Lockbox Services  
Lockbox #417217, MA5-527-02-07  
2 Morrissey Blvd.  
Dorchester, MA 02125

### CREDIT CARD PAYMENT

An invoice will be sent within one business day with instructions to submit credit card payment online.