

ASTRO 2020 EXHIBITOR EMAIL ADVERTISEMENT ORDER FORM AND CONTRACT

Don't miss out on the opportunity to showcase your company and products to all registered attendees of the 2020 Annual Meeting. This virtual email will only display up to four advertisements from exhibiting companies, which provides your advertisement prime visibility to ASTRO attendees. Further, attendees who click on your ad will be redirected to your website.

EMAIL SCHEDULE AND PRICE

Price per ad per email - \$2,000

Emails will go out to all attendees registered to participate in the 2020 Annual Meeting.

Email Schedule:

- September 25, 2020 at 1:00 p.m. Eastern time
- October 2, 2020 at 1:00 p.m. Eastern time
- October 9, 2020 at 1:00 p.m. Eastern time
- October 16, 2020 at 1:00 p.m. Eastern time

CONTACT INFORMATION

COMPANY NAME

CONTACT

TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

COUNTRY

AGENCY CONTACT INFORMATION *(if applicable)*

COMPANY NAME

CONTACT

PHONE

TITLE

EMAIL

ADDRESS

CITY

STATE

ZIP

COUNTRY

PAYMENT INFORMATION

To secure your exhibitor advertisement, 100% of the total fee must be submitted three weeks prior to the email send date (see Email Schedule). Please refer to the Cancellation Terms for cancellation information.

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CANCELLATION TERMS

- 100% of the fee will be charged for cancellations received less than three weeks prior to the scheduled email date. (See Email Schedule).
- Failure to make payments does not release advertisers from its contractual financial obligation.
- All cancellations must be made in writing and sent via email to corporaterelations@astro.org.

ACKNOWLEDGEMENT

I acknowledge that as an authorized representative of the above stated Company, I have reviewed and agree to the preceding Payment Information and Cancellation Terms. Further, Company agrees to receive all written and electronic correspondence from ASTRO and SPARGO Inc., in reference to ASTRO 2020 and all future ASTRO events. ASTRO is not liable for mitigating competing advertisements included in the same email with competing companies. A list of company advertisements per email is available upon request. This order form will become a binding contract upon Company's authorized signature and ASTRO's acceptance and approval.

SIGNATURE

DATE

PRINTED NAME

PHONE

2020 ANNUAL MEETING ATTENDEE EMAIL RUN DATES

Choose your preferred date(s) from the list below:

Materials due two weeks before run date.

- September 25, 2020 Email
- October 2, 2020 Email
- October 9, 2020 Email
- October 16, 2020 Email

TOTAL AMOUNT DUE – \$2,000

Advertising will be limited to one ad per company unless all opportunities are not sold by August 31, 2020.

After August 31, 2020, additional advertising opportunities may be available on a first-come, first-served basis, if space remains available.

PAYMENT INFORMATION

An invoice with payment instructions will be sent to you 3-5 business days after receiving this form submission.

SUBMIT FORM TO: Email: corporaterelations@astro.org. Fax: 703-839-7345

✉ **QUESTIONS?** Contact the **ASTRO Corporate Relations Department** at 703-839-7344 or corporaterelations@astro.org.

GLOBAL ONCOLOGY:
RADIATION THERAPY IN A CHANGING WORLD




ASTRO'S 62ND ANNUAL MEETING
October 25 – 28, 2020

ASTRO 2020 EXHIBITOR EMAIL ADVERTISEMENT SAMPLE AND SPECIFICATIONS

ATTENDEE EMAIL SAMPLE

The below email image is a sample and subject to change.



View our [online version here](#) or our [mobile version](#)



Schedule Time to Visit the Virtual Exhibit Hall
Be sure to take a "stroll" through the interactive Exhibit Hall. You can view product demos, get information on the latest products and services, ask questions and schedule meetings. View the full list of current exhibitors and search the floor plan on the Conference Planner.

Ad Space	Ad Space
Ad Space	Ad Space

ASTRO
American Society for Radiation Oncology
251 18th Street South, 8th Floor, Arlington, VA 22202

  **ASTRO**
Blog

Click [here](#) to unsubscribe.

ADVERTISEMENT SPECIFICATION REQUIREMENTS

Ad materials are due two weeks prior to posting date. All artwork must be in a .jpg format. We **DO NOT** accept animated ads. Please also provide the link you'd like the advertisement to redirect to when you send your art file.

Ad size: 300 x 140 pixels

QUESTIONS? Contact the **ASTRO Corporate Relations Department** at 703-839-7344 or corporaterelations@astro.org.