



EXHIBITOR REGISTRATION NOW OPEN

All exhibitor booth personnel who will be staffing your exhibit during move in, show hours and/or move out must wear the official show badge to gain access to the Exhibit Hall. An exhibitor badge entitles the holder to entrance to the Exhibit Hall ONLY. Exhibitors may attend educational sessions on a space-available basis but do not receive continuing medical education credit for sessions attended or the registration materials. Exhibitors who would like to receive continuing medical education credits and registration materials must register as a Full Conference attendee.

Register Online

To register your exhibitor booth personnel online, follow these steps:

1. Go to the [Exhibitor Tools](#)
2. Click on Exhibitor Registration
3. Click on "Register Exhibitor Booth Personnel"
4. Log in with your email address and password*

*If you do not know your password, click the "Forgot your Password" link. You will automatically receive an email instruction to reset your password. If you have problems accessing your account, please contact Spargo at 703-631-6200 or via email, jennifer.sfreddo@spargoinc.com or shirley.harris@spargoinc.com.

EXHIBITOR BOOTH PERSONNEL BADGE POLICY

- Exhibitor booth personnel is herein defined as any full-time permanent employee of the exhibitor engaged in the actual display operation, demonstration or promotion of the exhibitor's products or services within the exhibitor's booth. Exhibitor booth personnel must wear the official exhibitor badge furnished by ASTRO at all times while booth personnel are in the Innovation and Solution Showcase (Exhibit Hall).
- Review the complete [Exhibitor Booth Personnel Registration Policies and Procedures](#).

BADGE FEES

Each exhibitor whose exhibit space is paid in full receives four complimentary exhibitor booth personnel badges for every 10 foot by 10 foot of purchased booth space. Additional booth personnel badges are available for purchase at the rates below:

Until Thursday, September 13, 2018: \$175 per badge

After Thursday, September 13, 2018: \$225 per badge

No refunds will be issued for purchased booth personnel badges.

BADGE CHANGES/CANCELLATION

Exhibitor must designate a person to act as the badge contact for the exhibitor's company. The badge contact is responsible for registering exhibitor's booth personnel and the only person authorized to make changes or substitutions to the exhibitor badges. Exhibitor badge changes may be made online or by submitting changes in writing to the ASTRO Registration Center via fax at 703-574-8332 or email at astroregistration@spargoinc.com.

BADGE PICKUP

Exhibitor badges will not be mailed and will only be available for pickup on-site at Exhibitor Registration. During the registration process you may select to have the badge contact pick up badges, individuals pick up badge or have badge contact pick up all badges by appointment.

The badge contact is the only staff person authorized to pick up another person's badge for the exhibiting company. ALL badge changes or substitutions must be made by the badge contact.

EXHIBIT HALL PASSES

Each exhibitor receives five complimentary Exhibit Hall passes that can be provided to preferred guests or health care professionals who are not full-time employees of the exhibitor's company. This pass entitles the holder to complimentary admission to the ASTRO Exhibit Hall during show hours on Sunday, October 21 - Tuesday, October 23, 2018. This pass only allows access to the Exhibit Hall during show hours.

The Exhibit Hall pass registration process has been automated. Exhibitors will be able to send prospective guests a special invitation by email with a promotional code that entitles the guest to complimentary Exhibit Hall only registration.

Please note that once all Exhibit Hall passes have been redeemed, exhibitor's guests shall be charged the following Exhibit Hall Only registration fees:

- Members (All Categories): \$235
- Nonmembers (All Categories): \$485



Spotlight

Time is running out to secure your advertising at ASTRO 2018!

Act fast to secure a digital wall placement in San Antonio.

Located outside session room 216, on the floor between the Exhibit Hall and the main ballroom, the digital billboard is the perfect place to promote your messaging. Advertising is sold in ten-second increments and can be video or static imagery. Maximum allotment per company is sixty seconds.

Specifications: 1296 pixels wide by 324 pixels tall. H.264 MOV or MP4 file.

Deadline: September 7, 2018.



Conference Planner rotating leaderboard advertisement – only one remaining!

Start your marketing now! The Conference Planner is live and attendees are already using the website to plan their days in San Antonio. Three advertisements rotate on the Conference Planner home page, with the possibility to link to the website of your choice. Analytics to be provided post-show.

Specifications: 695 pixels W x 150 pixels H

Deadline: Ongoing



Contact corporaterelations@astro.org to secure your advertising today!

ASTRO

American Society for Radiation Oncology
251 18th Street South • 8th Floor • Arlington, VA 22202



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