

**AI & EI: CARING FOR THE PATIENT
IN A WIRELESS WORLD**

ASTRO

ANNUAL 2022 MEETING

ASTRO 64TH ANNUAL MEETING

October 23-26, 2022

Henry B. Gonzalez Convention Center

San Antonio

MEETING ANALYSIS

OF THE 2022 ANNUAL MEETING

MEETING ANALYSIS

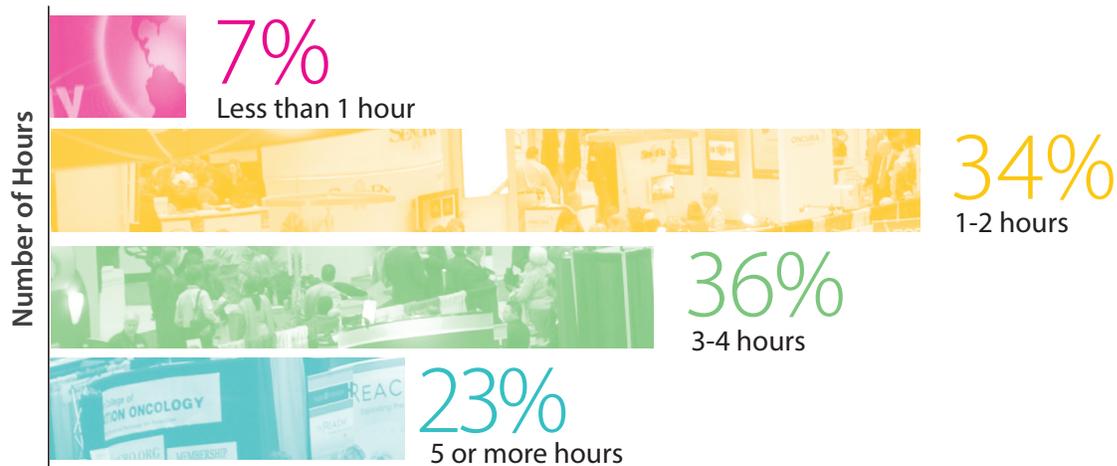
ASTRO 2022 Registration

IN-PERSON REGISTRATION	
Professional	5,125
Exhibitors	2,656
Total	7,781

VIRTUAL REGISTRATION	
Virtual	789
Total	789

GRAND TOTAL (in-person and virtual)	8,570
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Attendee Hours in the Exhibit Hall



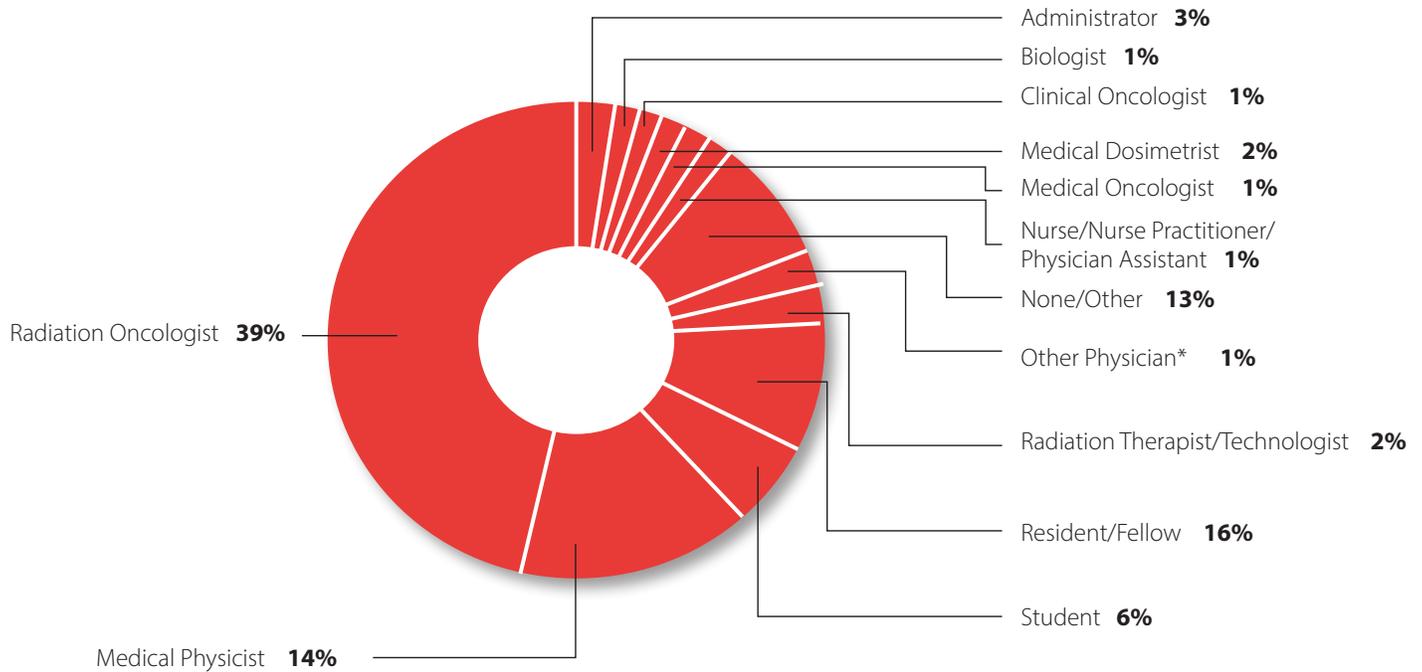
Attendee Buying Influence

91% of attendees describe their role in purchasing as being the final decision maker, specifying suppliers or recommending purchases.

68% of attendees plan to try a product or purchase capital equipment as a result of visiting the Exhibit Hall.

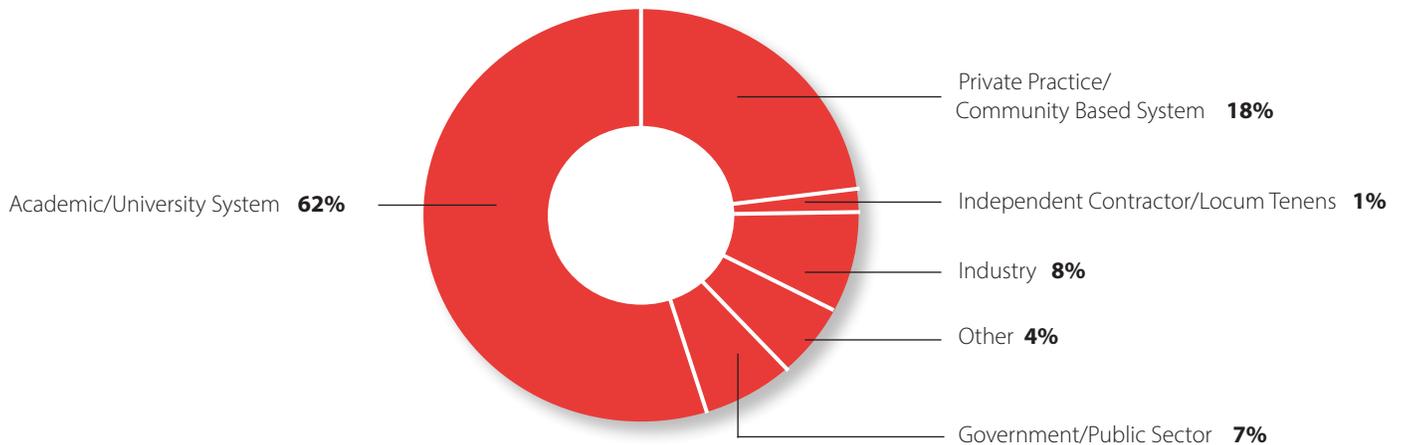
IN-PERSON ANALYSIS

Registration by Occupation



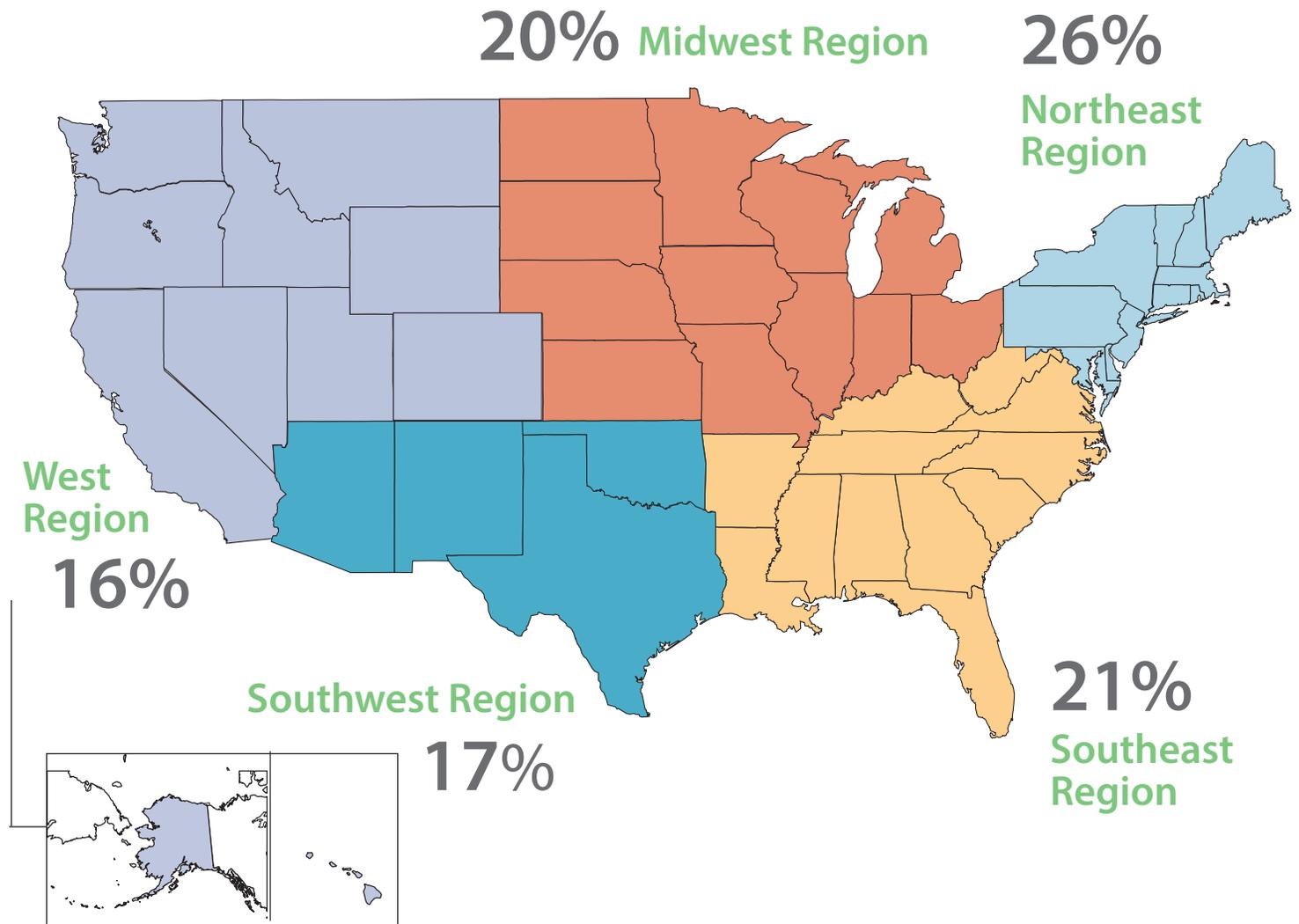
**(Dentist, Diagnostic Radiologist, Nuclear Medicine Physician, Surgical Oncologist, Urologist, Veterinarian)*

Registration by Primary Employer



IN-PERSON ANALYSIS

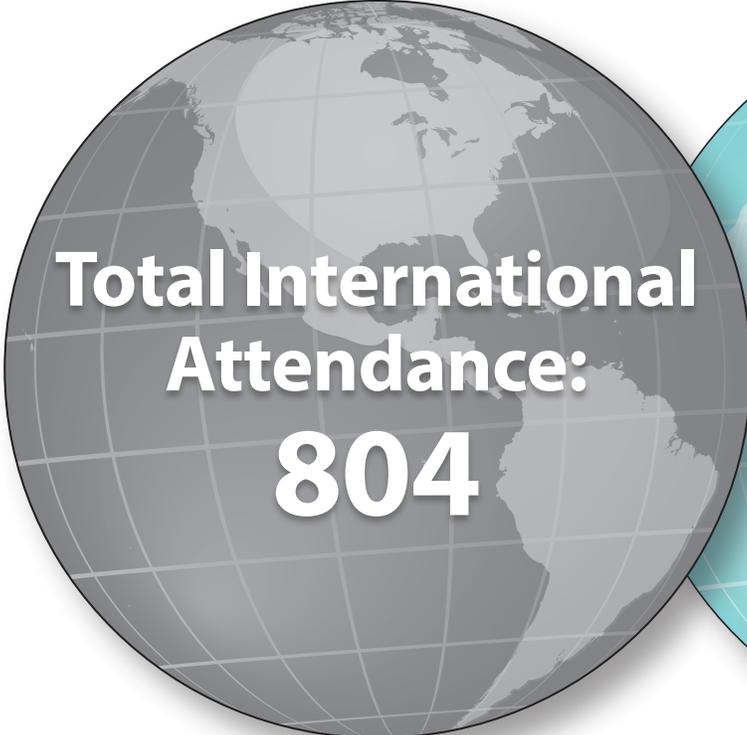
United States Attendance



IN-PERSON ANALYSIS

International Attendance

World Region	Count	Percentage from World Region
East Asia and Pacific	188	23%
Europe and Central Asia	276	34%
Latin America and Caribbean	108	13%
Middle East and North Africa	45	6%
North America	151	19%
South Asia	32	4%
Sub-Saharan Africa	4	Less than 1%



Total International Attendance:
804



Top Countries Represented

1. Canada
2. Mexico
3. Japan

VIRTUAL ANALYSIS

Virtual Registration



Virtual International Attendance

World Region	Count	Percentage from World Region
East Asia and Pacific	140	47%
Europe and Central Asia	62	21%
Latin America and Caribbean	17	6%
Middle East and North Africa	10	3%
North America	66	22%
South Asia	3	1%
Sub-Saharan Africa	0	0%



Virtual United States Attendance

