

PARTNERS

in

PATIENT EDUCATION

ASTRO Patient Education Resources

The ASTRO patient education program was developed in 2004 to help increase awareness of radiation therapy as a safe and effective treatment option for patients with cancer and other diseases. Patient resources include RTAnswers.org, our website dedicated to providing information for patients; disease site-specific and general radiation therapy brochures; and videos. These resources are developed under the auspices of the ASTRO Communications Committee. See below for a listing of current and future patient offerings.

PiPE

ASTRO invites industry to support our patient education program through Partners in Patient Education (PiPE). PiPE will provide financial support for the development and distribution of ASTRO's patient resources. To ensure absence of bias, PiPE may not contribute to or review content of materials prior to release nor may they request funding be directed to specific topics.

Presently, ASTRO provides patient education resources for free or at cost to members. Patient education resources are always provided for free to patient advocacy groups and patients. Your support will help ASTRO continue to educate patients about the potentially life-saving benefits of radiation therapy.



Recognition

ASTRO will recognize PiPE by displaying the PiPE logo on patient resources and participating companies will be listed on the Patient Education section of ASTRO.org. ASTRO will promote PiPE on social media and at the ASTRO Annual Meeting and other ASTRO specialty meetings. Examples may include recognition in ASTRO publications and on signage. An insert will be included with brochure fulfillment recognizing PiPE. Participating companies may use the PiPE logo (please refer to logo use policy) and are encouraged to distribute sample brochures to customers.

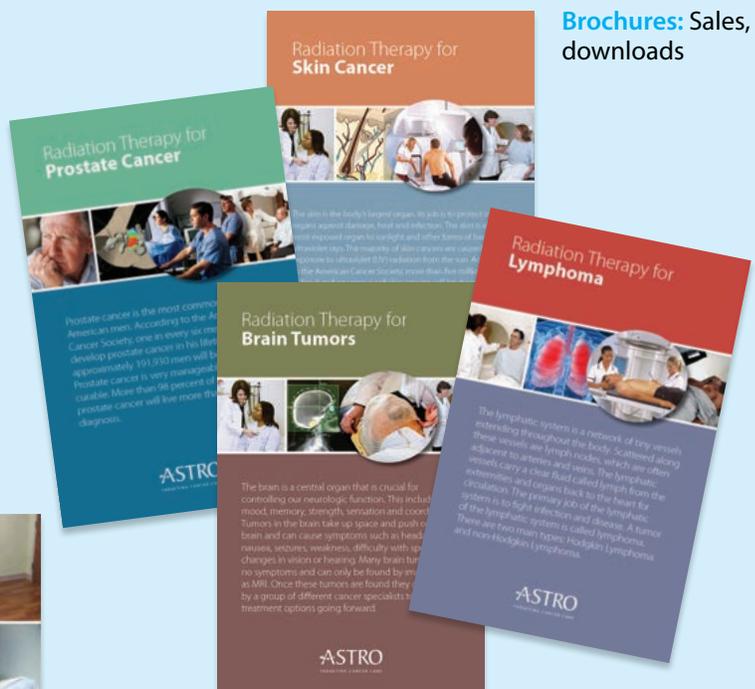
Analytics

Annually, ASTRO will provide statistics on the following:

RTAnswers: Unique visitors, pageviews, clicks



Brochures: Sales, downloads



Videos: Views

