2024

Media Kit
Advertising and Promotional Sponsorship Opportunities

www.astro.org/mediakit
ASTRO is the premier radiation oncology society in the world, with more than 10,000 members who are physicians, nurses, biologists, physicists, radiation therapists, dosimetrists and other health care professionals that specialize in treating patients with radiation therapies. As the leading organization in radiation oncology, the Society is dedicated to improving patient care through professional education and training, support for clinical practice and health policy standards, advancement of science and research and advocacy.

ASTRO is dedicated to improving patient care through education, clinical practice, advancement of science and advocacy.

**EARN PRIORITY POINTS**

*Icon appears on items that can earn Priority Points.*

Priority Points are earned on a yearly basis and count toward booth space selection for the Annual Meeting.

Please contact the ASTRO Meetings department at meetings@astro.org with any questions regarding Priority Points.

*Updated September 2023*

Please visit www.astro.org for updated information throughout the year.
Advertisements may be accepted or declined in ASTRO’s sole discretion. Advertiser assumes liability for, and agrees to indemnify, defend and hold harmless ASTRO (including payment of reasonable attorneys' fees) for, all claims related to the content of the advertisement and/or arising from publication of the advertisement, including, but not limited to, claims for libel, invasion of privacy, commercial appropriation of one's name or likeness, copyright infringement, trademark, trade name or patent infringement, commercial defamation, false advertising, or any other claim whether based in tort or contract, or on account of any state or federal statute, including state and federal deceptive trade practices acts.
ASTRO Membership by Member Type*:

<table>
<thead>
<tr>
<th>Member Type</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active</td>
<td>4,134</td>
<td>42%</td>
</tr>
<tr>
<td>Affiliate</td>
<td>156</td>
<td>2%</td>
</tr>
<tr>
<td>Associate</td>
<td>1,256</td>
<td>13%</td>
</tr>
<tr>
<td>Emeritus</td>
<td>1,216</td>
<td>12%</td>
</tr>
<tr>
<td>Honorary</td>
<td>33</td>
<td>0%</td>
</tr>
<tr>
<td>International</td>
<td>1,121</td>
<td>12%</td>
</tr>
<tr>
<td>International Member-in-Training</td>
<td>361</td>
<td>4%</td>
</tr>
<tr>
<td>Member-in-Training</td>
<td>772</td>
<td>8%</td>
</tr>
<tr>
<td>Postdoctoral Fellow</td>
<td>62</td>
<td>1%</td>
</tr>
<tr>
<td>Student/Grad Student/PGY-1</td>
<td>629</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>9,740</td>
<td>100%</td>
</tr>
</tbody>
</table>

ASTRO Membership by Location*:

<table>
<thead>
<tr>
<th>Location</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>7,716</td>
<td>79%</td>
</tr>
<tr>
<td>Canada</td>
<td>357</td>
<td>4%</td>
</tr>
<tr>
<td>Japan</td>
<td>281</td>
<td>3%</td>
</tr>
<tr>
<td>Australia</td>
<td>180</td>
<td>2%</td>
</tr>
<tr>
<td>Germany</td>
<td>152</td>
<td>2%</td>
</tr>
<tr>
<td>India</td>
<td>75</td>
<td>1%</td>
</tr>
<tr>
<td>Other International</td>
<td>979</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>9,740</td>
<td>100%</td>
</tr>
</tbody>
</table>

ASTRO Membership by Profession*:

- **Radiation Oncologist**: 59%
- **Medical Physicist**: 14%
- **Resident/Fellow**: 12%
- **Student/Grad Student/PGY-1**: 7%
- **Postdoctoral Fellow**: 1%
- **Biologist**: 1%
- **Radiation Therapist / Technologist**: 1%
- **Clinical Oncologist**: 1%
- **Administrator**: 1%
- **Other/Unknown**: 2%

*As of May 1, 2023"
ASTRONEWS
Our print and digital quarterly member magazine is distributed to all our domestic and international members. ASTRONEWS delivers your message to radiation oncologists around the world to their home or clinic.

Each issue covers the latest news and timely topics of the radiation oncology world, including columns from influential Society members, updates on legislative issues, coding and billing changes, profiles of ASTRO award winners, in-depth feature stories on our membership and issues affecting the specialty and updates from the larger cancer community.

When you secure your print ad, you reserve your spot in the digital edition of ASTRONEWS, too. Digital ads can link to a website of your choosing. For an additional fee, video, audio or animation can be added to digital ads. The average open rate for our digital distribution is 40% and reaches nearly 10,000 members.

2024 ASTRONEWS RATES

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1 Issue (price per issue)</th>
<th>2 Issues (price per issue)</th>
<th>3 Issues (price per issue)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Nonmember</td>
<td>Corporate Member</td>
<td>Nonmember</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$10,000</td>
<td>$8,000</td>
<td>$9,000</td>
</tr>
<tr>
<td>Premium*</td>
<td>$8,500</td>
<td>$6,800</td>
<td>$7,650</td>
</tr>
<tr>
<td>Center Spread</td>
<td>$13,500</td>
<td>$10,800</td>
<td>$12,150</td>
</tr>
<tr>
<td>Full Page</td>
<td>$5,500</td>
<td>$4,400</td>
<td>$4,950</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$3,500</td>
<td>$2,800</td>
<td>$3,150</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$2,000</td>
<td>$1,600</td>
<td>$1,800</td>
</tr>
<tr>
<td>Black &amp; White</td>
<td>$3,000</td>
<td>$2,400</td>
<td>$2,700</td>
</tr>
<tr>
<td></td>
<td>$2,000</td>
<td>$1,600</td>
<td>$1,800</td>
</tr>
</tbody>
</table>

Additional $500 fee for video/audio/animation

*Premium locations include inside front cover, inside back cover, opposite the table of contents, page one and opposite inside back cover.

Note: Advertisers who receive frequency discounts and opt not to complete their contract will be billed at the adjusted rate or the full rate based on the number of ads placed.

ADVERTISING TIMELINE (circulation approximately 7,000 print and 10,000 electronic)

<table>
<thead>
<tr>
<th></th>
<th>INSERTION ORDER AD SPACE CLOSING</th>
<th>MATERIALS DUE DATE</th>
<th>TARGET MAIL DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINTER 2024</td>
<td>November 17, 2023</td>
<td>December 15, 2023</td>
<td>January 29, 2024</td>
</tr>
<tr>
<td>SPRING 2024</td>
<td>December 1, 2023</td>
<td>February 2, 2024</td>
<td>April 2, 2024</td>
</tr>
<tr>
<td>SUMMER 2024</td>
<td>March 4, 2023</td>
<td>May 3, 2024</td>
<td>June 24, 2024</td>
</tr>
<tr>
<td>WINTER 2025</td>
<td>October 4, 2024</td>
<td>December 6, 2024</td>
<td>January 13, 2025</td>
</tr>
</tbody>
</table>

Looking for a way to capitalize on the popularity of ASTRONEWS in a digital format?
See page 11 for more information on advertising in our electronic table of contents.

CONTACT INFORMATION
For advertising opportunities in ASTRONEWS, please contact the Corporate Relations Department at corporaterelations@astro.org.
Join us in Washington, DC for the 66th ASTRO Annual Meeting! You don’t want to miss out on this early opportunity to target meeting attendees. This special edition of ASTRONews hits mailboxes and inboxes four weeks before the meeting. The issue is distributed in print and digitally and reaches more than 10,000 ASTRO members and Annual Meeting attendees from around the world. Our digital issue averages a 40% open rate, well above industry standards.

This issue is sent to all attendees before the Meeting and includes important information they need to know before they arrive on-site such as:

- Highlights of top science and programming
- Registration information
- Shuttle bus routes
- City map with hotel information
- Industry Satellite Symposia and Industry Expert Theaters
- Exhibitor listings

This is a special edition of ASTRONews. In addition to the Annual Meeting information, this issue includes the announcement of the ASTRO Fellows, profiles of the ASTRO Gold Medal Award recipients, the newly elected leadership and the previous year’s Annual Report.

Availability is on a first-come, first-served basis and based on space available.

**2024 ASTRONews Annual Meeting Special Edition Rates**

| 2024 ASTRONews Annual Meeting Special Edition Rates |  |
|---|---|---|---|
| 4-Color | Nonmember | Corporate Member |  |
| Back Cover | $10,000 | $8,000 |  |
| Premium* | $8,500 | $6,800 |  |
| Center Spread | $13,500 | $10,800 |  |
| Full Page | $5,500 | $4,400 |  |
| 1/2 Page | $3,500 | $2,800 |  |
| Black and White | Nonmember | Corporate Member |  |
| Full Page | $3,218 | $2,575 |  |
| 1/2 Page | $2,669 | $2,135 |  |

*Premium locations are inside front cover, inside back cover, opposite the table of contents, page one and opposite inside back cover.

Looking for a way to capitalize on the popularity of ASTRONews in a digital format? See page 11 for more information on advertising in our electronic table of contents.

**CONTACT INFORMATION**

For advertising opportunities in ASTRONews, please contact the Corporate Relations Department at corporaterelations@astro.org.
**Shipping Information**

Please send all contracts, insertion orders, printing materials and instructions to:

ASTRO
Attn: Diane Kean
251 18th Street South
8th Floor
Arlington, VA 22202
Phone: 703-839-7336
Email: ASTROnews@astro.org

**Ad Preparation**

Camera-ready artwork or collected electronic files (Adobe Illustrator, high-resolution Adobe Acrobat with cropmarks, Adobe Photoshop and Adobe InDesign) are preferred. If you are submitting electronic files, please submit artwork in a format that can be read by a PC (e.g., as a high-resolution .tiff file or press quality PDF).

Samples, proofs, color keys and/or chromalines are preferred if you are concerned about your color ad. Artwork can be submitted by email as a high-res PDF or contact us for further file transfer information. If you are providing materials produced on a Mac, our printer will access the design files. Production work required to make ads print ready, to edit text or to make color separations and/or work required on ads at press time will be charged to the advertiser at cost.

**Premium Positions**

These advertisements must be four-color, full-page advertisements:

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Page one
- Page opposite from the Table of Contents
- Page facing the inside back cover

**Terms of Agreement**

ASTRO reserves the right to refuse position requests if layout or production conflicts arise. Proofs will not be provided before publication. Duplicate position requests will be honored in order of receipt. Advertisements will be reviewed for content by ASTRO staff before acceptance. All advertisements must be consistent with the goals and mission of the Society. Any disputes will be settled at the discretion of the ASTRO chief executive officer.
Get your message in front of more than 10,000 attendees of ASTRO’s Annual Meeting in the ASTRO Show Daily News!

We’re heading to our nation’s capital, Washington, DC, for the 66th ASTRO Annual Meeting! Three issues will be published during the meeting on Sunday, Monday and Tuesday, September 29-30 and October 1. These oversized, full-color publications are distributed on-site to attendees of the Annual Meeting. These newspapers include day-by-day schedules, meeting highlights and important ASTRO and radiation oncology news.

Links to PDFs of each edition with ads hyperlinked to the website of your choice are also sent to the entire ASTRO membership and all meeting attendees each morning (digital distribution averaging 14,000 to 17,000). The electronic PDFs have an average open rate of 42% and are also posted on ASTRO’s website, giving you even more ad visibility during and after the Annual Meeting.

### 2024 ASTRO SHOW DAILY NEWS RATES

<table>
<thead>
<tr>
<th>DISPLAY OPPORTUNITY</th>
<th>COST – ONE EDITION</th>
<th>TWO EDITIONS</th>
<th>SPECIAL PRICING – THREE EDITIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$8,000</td>
<td>$12,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$8,000</td>
<td>$12,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Center Spread</td>
<td>$12,000</td>
<td>$18,000</td>
<td>$24,000</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$12,000</td>
<td>$20,000</td>
<td>$27,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>$4,000</td>
<td>$7,000</td>
<td>$8,500</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$3,000</td>
<td>$5,000</td>
<td>$6,000</td>
</tr>
</tbody>
</table>

### ADVERTISING TIMELINE

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>INSERTION ORDER AD SPACE CLOSING</th>
<th>MATERIALS DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue one: Sunday, 9/29/2024</td>
<td>July 26, 2024</td>
<td>August 26, 2024</td>
</tr>
<tr>
<td>Issue two: Monday, 9/30/2024</td>
<td>July 26, 2024</td>
<td>August 26, 2024</td>
</tr>
<tr>
<td>Issue three: Tuesday, 10/1/2024</td>
<td>July 26, 2024</td>
<td>August 26, 2024</td>
</tr>
</tbody>
</table>

### CONTACT INFORMATION

For advertising opportunities in ASTROnews, please contact the Corporate Relations Department at corporaterelations@astro.org.
ASTRO Show Daily News Specs / Ad Preparation

Page sizes for ASTRO Show Daily News
Trim size: 10.5" (w) x 14" (h)
Full page bleed ad: 10.5" (w) x 14" (h) with 0.25" extended bleed on all sides
Full page non-bleed ad: 9.5" (w) x 13" (h)

Ad Preparation
Camera-ready artwork or collected electronic files (Adobe Illustrator, high-resolution Adobe Acrobat with cropmarks, Adobe Photoshop and Adobe InDesign) are preferred. If you are submitting electronic files, please submit artwork in a format that can be read by a PC (e.g., as a high-resolution .tiff file or press quality PDF).

Samples, proofs, color keys and/or chromalines are preferred if you are concerned about your color ad. Artwork can be submitted by email as a high-res PDF or contact us for further file transfer information. If you are providing materials produced on a Mac, our printer will access the design files. Production work required to make ads print ready, to edit text or to make color separations and/or work required on ads at press time will be charged to the advertiser at cost.

Premium Positions
These advertisements must be four-color, full-page advertisements:
- Back Cover
- Inside Front Cover
- Inside Back Cover
- Page one
- Page opposite from the Table of Contents
- Page facing the inside back cover

Terms of Agreement
ASTRO reserves the right to refuse position requests if layout or production conflicts arise. Proofs will not be provided before publication. Duplicate position requests will be honored in order of receipt. Advertisements will be reviewed for content by ASTRO staff before acceptance. All advertisements must be consistent with the goals and mission of the Society. Any disputes will be settled at the discretion of the ASTRO chief executive officer.

Page sizes for ASTRO Show Daily News
City Guide Insert
Inquire for special pricing.
Trim size: 8.375" (w) x 10.5" (h)
Full page bleed ad: 8.375" (w) x 10.5" (h) with 0.25" extended bleed on all sides
Full page non-bleed ad: 7.375" (w) x 9.5" (h)
The International Journal of Radiation Oncology • Biology • Physics, known as the Red Journal, offers authoritative articles linking new research and technologies to clinical applications. Original contributions by leading scientists and researchers include but are not limited to experimental studies of combined modality treatment, tumor sensitization and normal tissue protection, molecular radiation biology, particle irradiation, brachytherapy, treatment planning, tumor biology and clinical investigations of cancer treatment that include radiation therapy. Technical advances related to dosimetry and conformal radiation treatment planning are also included. The Annual Meeting abstracts are published in a print and online supplement.

Practical Radiation Oncology (PRO)

Practical Radiation Oncology (PRO) is a bi-monthly journal with the mission to improve the quality of radiation oncology practice. This journal is a natural complement to ASTRO’s clinical research journal, the International Journal of Radiation Oncology • Biology • Physics, and aims to be what MEDLINE defines as a clinical or practice journal, a journal that documents the state of current practice, providing background for those in training or the continuing education of practitioners.

Advances in Radiation Oncology

Advances in Radiation Oncology is a wide-ranging open access journal publishing both full-length articles and brief reports. As a related publication to the International Journal of Radiation Oncology • Biology • Physics and Practical Radiation Oncology, Advances aims to build upon the research in those two journals. Advances is a Gold Open Access journal, so authors, readers and patients have free access to all articles. All work published by this journal is peer reviewed by the editorial board and expert reviewers in radiation oncology.

The ASTRO suite of journals is extremely popular, with thousands of copies in print circulation and downloads exceeding 4.4 million in 2021. Information on advertising in the Red Journal, PRO and Advances in Radiation Oncology, including a rate card and mechanical specifications, is available at www.elsmediakits.com/home/geolocator. For advertising opportunities please contact Jane Liss at jliss@triplethreatmedia.com or 732-890-9812, or Jenn Callow at jcallow@triplethreatmedia.com or 732-580-8884. For classified advertising, please contact Jaesam Hong at jhong@elsevier.com or 212-633-3713.

ASTRO Journals Media Kits

www.elsmediakits.com/journal_home/details/ROB
www.elsmediakits.com/journal_home/details/PRO

Priority Points are earned on a yearly basis and count toward booth space selection for the Annual Meeting. Please contact the Meetings department at meetings@astro.org with any questions regarding Priority Points.

Impact Factor: 8.013
Impact Factor: 3.439
CiteScore: 3.8

The benefits of advertising include:

- Accumulation of two priority points per $1,000 in advertising spent.

ASTRO Journals Media Kits

www.elsmediakits.com/journal_home/details/ROB
www.elsmediakits.com/journal_home/details/PRO

Priority Points are earned on a yearly basis and count toward booth space selection for the Annual Meeting. Please contact the Meetings department at meetings@astro.org with any questions regarding Priority Points.
Deliver your message via the ASTROgram, the weekly communications tool to reach ASTRO members directly.

**ASTROgram**

The ASTROgram is sent every Wednesday to more than 10,000 ASTRO members. This email newsletter is where ASTRO members get their news on what’s happening in the field of radiation oncology. It contains links to upcoming ASTRO meetings, current events in the profession, health care policy issues and more. The ASTROgram averages a 42% open rate, well above industry standards, and is one of the only opportunities to get your brand in our members’ email inbox throughout the whole year.

Expand your media mix to digital advertising and get maximum visibility to the ASTRO membership via email by placing your ad — hyperlinked to a website of your choice — in a premium location in this popular enewsletter.

**PLEASE NOTE:** Layout and size of banner subject to change. There is a $500 fee per ASTROgram for U.S. only sends.

**Banner ad size:**

600 x 74 pixels or 600 x 90 pixels accepted

- **Single edition:**
  - $2,750 (Corporate Member)
  - $3,250 (nonmember)

- **Three editions:**
  - $7,500 (Corporate Member)
  - $9,500 (nonmember)

- **Premium editions:**
  - $3,750 (Corporate Member)
  - $4,250 (nonmember)

  (Two weeks prior to, during and one week following the ASTRO Annual Meeting. No bundle deals for premium dates. Limit 2 premium dates per company.)

**Materials are due one week before issue date.**

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**2024 ASTROGRAM RUN DATES**


**2025 FIRST QUARTER ASTROGRAM RUN DATES**


**Premium ASTROgram dates averaged a 47% open rate and 5% CTR in 2022, with an average circulation of 13,000.**

**Two weeks prior to, during and one week following the ASTRO Annual Meeting. No bundle deals for premium dates. Limit 2 premium dates per company.**
**ASTROnews Electronic Table of Contents (eTOC)**

The digital version of the member magazine, *ASTROnews*, is announced with an electronic table of contents (eTOC) email. This email goes to all ASTRO members and, on average, boasts a greater than 40% open rate — high above industry standards.

There are four eTOCs per year — one for the Spring, Summer and Winter editions of *ASTROnews*, plus one for our Annual Meeting Guide, which comes out every fall. This news blast includes the table of contents for each issue of the magazine with links to the online edition and online-only exclusive content.

There are two ad positions available for these widely read and clicked emails: the leaderboard placement is located at the top of the email and the standard placement is below the list of feature stories, about one-third of the way down the email.

**Banner ad size: 647 x 115 pixels**

**Premium placement**: $3,000 (Corporate Member); $3,600 (nonmember)

**Regular placement**: $2,500 (Corporate Member); $3,000 (nonmember)

A $500 fee per eTOC will be issued for U.S. only sends.

<table>
<thead>
<tr>
<th>MATERIALS DUE DATE</th>
<th>eTOC SEND DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WINTER 2024</strong></td>
<td>January 19, 2024 January 22, 2024</td>
</tr>
<tr>
<td><strong>SPRING 2024</strong></td>
<td>March 22, 2024 April 2, 2024</td>
</tr>
<tr>
<td><strong>SUMMER 2024</strong></td>
<td>June 14, 2024 June 24, 2024</td>
</tr>
<tr>
<td><strong>FALL (Annual Meeting Guide)</strong></td>
<td>August 23, 2024 September 3, 2024</td>
</tr>
<tr>
<td><strong>WINTER 2025</strong></td>
<td>January 3, 2025 January 13, 2025</td>
</tr>
</tbody>
</table>
Other Opportunities

ASTRO Website Ads

Expanding your online media mix increases your visibility to ASTRO members and other site visitors. Ads will appear on select pages* throughout the www.astro.org website. ASTRO.org averages more than 256,000 page views and nearly 40,000 visitors per month.

**Leaderboard size:** 728 x 90
**Skyscraper size:** 235 x 367

For leaderboard advertising opportunities on the astro.org homepage and interior pages, please call or email Tim Waddill, 214-396-6780, twaddill@associationrevenuepartners.com, with questions or to get additional information.

- No advertisements can be placed on education webpages.
- Artwork can be switched out once a month.

*Due to CME restrictions, no ads can appear on education webpages.

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Advertising on ROhub, ASTRO’s exclusive private member community, offers the opportunity to reach an engaged audience of ASTRO members. Members use the ROhub member directory to network and contact other members. Ads will be posted on the first of every month. The ROhub averages nearly 6,000 visitors per month.

**Ad size:** 160 x 400 pixels
**$1,000 per month

Exclusive advertising opportunity for ASTRO Corporate Members

For more information, contact Chloe Mujwit at corporaterelations@astro.org.
Exhibit Space
ASTRO’s Annual Meeting is the premier radiation oncology scientific event in the world with more than 10,000 attendees each year. The meeting includes a vibrant Exhibit Hall, featuring more than 200 companies displaying the latest products and services for cancer treatment. For more details, view the 2024 Exhibitor Prospectus www.astro.org/exhibits24, or contact SPARGO, Inc. at 703-654-6490 or john.barrett@spargoinc.com.

ASTRO Annual Meeting Digital Daily News (Premium ASTROgram)
Reach the more than 10,000 attendees at ASTRO’s Annual Meeting by advertising in the ASTRO Annual Meeting Digital Daily News. This email newsletter, sent each morning of the Annual Meeting, is a must-read for attendees. The Digital Daily News includes information on the day’s events, coverage of key sessions and expert commentary on scientific studies being presented at the meeting. The Digital Daily News is sent to all Annual Meeting attendees, including those who register on site, and all ASTRO members. Ad rates are $3,750 per insertion. For specific dates and specs, see page 10.
CORPORATE MEMBERSHIP
$3,000, $4,000 or $5,000 (dues based on annual sales volume in radiation oncology)

Become a Corporate Member and enjoy many tangible benefits in addition to increased visibility, access to additional promotional opportunities and ongoing communication. Corporate Members receive the following Annual Meeting benefits:

- One hundred (100) priority points credit toward the following year’s booth selection.
- Discount on exhibit space: $2 per square foot.
- Member-rate registration for two company representatives.
- Access to virtual corporate press room.
- Corporate Member recognition sign for booth and ribbons for company representatives.
- Recognition in Annual Meeting Exhibitor Directory.
- Invitation to exclusive event with ASTRO leadership.

AMBASSADORSHIP
$65,000

Join the exclusive ranks of ASTRO Corporate Ambassadors and enjoy year-round VIP privileges. Ambassadors receive tremendous marketing opportunities and enhanced visibility for their annual commitment. Ambassadors receive the following Annual Meeting benefits:

- First priority selection of following year’s Annual Meeting exhibit space.
- 600 priority points toward the following year’s Annual Meeting exhibit booth selection.
- Discount on exhibit space: $2 per square foot.
- Four complimentary full conference registrations.
- Two complimentary 10-foot by 10-foot booths.
- 10 Exhibit Hall guest passes to give to preferred clients and customers.
- Early courtesy notice for VIP housing.
- Option to reserve up to ten (10) reserved rooms in ASTRO designated premier hotels.
- Comprehensive recognition package to include on-site and digital acknowledgement before, during and after the Annual Meeting.
- Appear as a featured exhibitor on the Annual Meeting Conference Planner and MyASTROApp, the official meeting app.
- Discount on ASTRO approved Industry Satellite Symposia.
- Discount on affiliate meeting/event requests at ASTRO official venues.
- Two complimentary full conference registrations at ASTRO sponsored multidisciplinary meetings held throughout the year

For more information, visit www.astro.org/corporatemembership or contact the Corporate Relations Department at corporaterelations@astro.org.
Annual Meeting
Promotional Opportunities

**GOLD ($40,000+)**
- Two (2) complimentary full-conference registrations.
- One (1) complimentary 10 foot by 10 foot booth.
- Complimentary set of preregistration labels (for one-time use).
- Comprehensive package to include on-site and digital recognition before, during and after the Annual Meeting.
- Complimentary set of ASTRO member mailing labels (for one-time use).
- Two invitations to attend the President’s Reception.
- On-site signage.
- Possible bundling opportunities available.

**SILVER ($20,000+)**
- One (1) complimentary 10 foot by 10 foot booth.
- Complimentary set of preregistration labels (for one-time use).
- Comprehensive package to include on-site and digital recognition before, during and after the Annual Meeting.
- Complimentary set of ASTRO member mailing labels (for one-time use).
- Two invitations to attend the President’s Reception.
- On-site signage.
- Possible bundling opportunities available.

**BRONZE ($12,500+)**
- Comprehensive package to include on-site and digital recognition before, during and after the Annual Meeting.
- Two invitations to attend the President’s Reception.
- On-site signage.
- Possible bundling opportunities available.

**COPPER ($7,500+)**
- ASTRO website recognition.
- Comprehensive package to include on-site and digital recognition before, during and after the Annual Meeting.
- Possible bundling opportunities available.

**BENEFIT FOR ALL SPONSORSHIP LEVELS:**
Survivor Circle Sponsorship Recognition

All Annual Meeting sponsors receive Survivor Circle Sponsorship recognition.

Visit the [Survivor Circle Program](#) for more information.

*Take advantage of bundling opportunities with commensurate sponsorship levels.

If you have additional ideas of other potential marketing opportunities not included in this brochure, please contact the Corporate Relations Department to discuss further at [corporaterelations@astro.org](mailto:corporaterelations@astro.org).

Priority Points are earned on a yearly basis and count toward booth space selection for the Annual Meeting. Please contact the Meetings Department at [meetings@astro.org](mailto:meetings@astro.org) with any questions regarding Priority Points.
Annual Meeting Sponsorship Opportunities

There are numerous promotional opportunities available at the ASTRO Annual Meeting, including:

- Aisle Signs in Exhibit Hall
- ARRO/Resident Program
- ASTRO Show Daily News
- Badge Wallet Insert
- Convention Center Displays
- Exhibitor Directory
- Exhibit Hall Street Signs
- Hotel Key Card
- Industry-Expert Theater
- Networking Lounge
- Online Conference Planner and MyASTROapp
- Poster Viewing Area
- Product Showcase
- Schedule-At-A-Glance
- Showcase Registration Bag
  - Bag Sponsor
  - Bag Insert
- Shuttle Bus Display
- Survivor Circle Sponsorship
- Wi-Fi

For details on any of these promotional opportunities, contact kathy.peters@astro.org, joanne.dicesare@astro.org, or chloe.mujwit@astro.org.
☐ YES! My company is interested in advertising with ASTRO.

We are interested in advertising in the following opportunities (prices vary):

☐ **ASTROnews**
  - Winter
  - Spring
  - Summer

☐ **Annual Meeting Guide (Fall ASTROnews)**

☐ **ASTROnews Electronic Table of Contents**
  - Winter
  - Spring
  - Summer
  - AMG (Fall)

☐ **ASTRO Show Daily News**
  (on-site newspaper for the Annual Meeting)

☐ **ASTROgram**
  - Preferred dates: ________________

☐ **ASTRO Annual Meeting Digital Daily News**
  (Premium ASTROgram)

☐ **ROhub**
  (ASTRO’s private community)

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Key Contacts
We are here to help.

ASTRO.ORG LEADERBOARD AND INTERIOR ADVERTISING
Association Revenue Partners
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214-396-6780

EXHIBIT SALES
SPARGO, INC.
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703-654-6490

EXHIBIT MANAGEMENT
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Shirley Harris
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703-631-6200

AFFILIATE EVENT REQUESTS
Meetings Department
meetings@astro.org
703-502-1550

HOUSING
SPARGO, INC.
Susan Corbett
susan.corbett@spargoinc.com
703-654-6922

OFFICIAL SERVICE CONTRACTOR
GLOBAL EXPERIENCE SPECIALISTS (GES)
Tim Myers
tmyers@ges.com
415-286-0614

REGISTRATION
SPARGO, INC.
ASTRO REGISTRATION CENTER
astroregistration@spargoinc.com
1-800-541-6058 or 703-449-6418

PRINT, ONLINE AND PROMOTIONAL SPONSORSHIP OPPORTUNITIES
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