

Ambassador Benefits

ASTRO

AMERICAN SOCIETY FOR RADIATION ONCOLOGY

Benefits Include:

YEAR-ROUND RECOGNITION

- All benefits associated with ASTRO Corporate Membership
 - ▶ Average annual dues = \$3,750
- Exposure on ASTRO website
 - ▶ 41,000 hits per month
 - ▶ Estimated yearly promotional value = \$60,000
- ASTROnews listing
 - ▶ Quarterly circulation of 9,000
 - ▶ Estimated yearly promotional value = \$2,500

ANNUAL MEETING

- First priority selection of following year's Annual Meeting exhibit space above all non-Ambassador companies
- 600 priority points toward the following year's Annual Meeting exhibit booth selection
 - ▶ \$30,000 value
- Discount on exhibit space: \$2 per square foot.
 - ▶ Average savings = \$1,000
- Four complimentary full conference registrations
 - ▶ \$2,940 value
- Two complimentary 10-foot by 10-foot booths
 - ▶ \$7,000 value
- 10 Exhibit Hall guest passes to give to preferred clients and customers
 - ▶ \$4,000 value
- Early courtesies notice for VIP housing
- Option to reserve up to ten (10) reserved rooms in ASTRO designated premier hotels
- Comprehensive recognition package to include on-site and digital acknowledgement during, before and after the Annual Meeting
- Appear as a featured exhibitor on the Annual Meeting Conference Planner and ASTROmobile app
- Discount on ASTRO approved Industry Satellite Symposia
 - ▶ \$10,000 savings
- Discount on Affiliate Meeting/Event requests at ASTRO official venues
 - ▶ Average savings = \$100 - \$150

EDUCATIONAL MEETINGS

- Complimentary tabletop display at all ASTRO solely supported meetings
 - ▶ \$9,600 value
- Ambassador sponsorship opportunity for any ASTRO solely supported specialty meeting
 - ▶ See special offer and added benefits on the reverse.
- Opportunity to exhibit at multidisciplinary meetings

ACCESS/INVOLVEMENT

- Two complimentary "print only" subscriptions to the Red Journal
 - ▶ 15 issues per year
 - ▶ Estimated value per subscription = \$800
- Unlimited complimentary ASTRO member mailing labels
 - ▶ \$2,000 value each
- Exclusive access to special ASTRO functions/events
- Ongoing communication with ASTRO Headquarters
- First to participate in ASTRO promotional opportunities before other industry partners
- Complimentary job postings on ASTRO's online career board = \$300



JOIN THE EXCLUSIVE RANKS OF ASTRO CORPORATE AMBASSADORS AND ENJOY VIP PRIVILEGES

The ASTRO Corporate Ambassador Program is an opportunity for industry to establish year-round affiliation with ASTRO and be recognized as such through all ASTRO mediums.

NEW FOR 2019

- Complimentary Premier Listing with website, social media links and logo on ASTRO's RO Marketplace, the online buyer's guide for ASTRO members and radiation oncology professionals.
- Obtain access to resources to address payer denials including: form letters associated with specific issues, coding guidance and copies of ASTRO letters to payers. Access these resources on www.astro.org/pmresources.

www.astro.org

Go to www.astro.org for more information and to view a list of current Ambassadors.

AMBASSADOR SPONSOR OF ASTRO SOLELY SUPPORTED SPECIALTY MEETINGS

In addition to the highly regarded Annual Meeting, ASTRO offers several specialized educational meetings throughout the year.

Exclusive to Ambassadors is the opportunity to become a Gold level sponsor at one of the meetings listed below.

\$5,000 Gold level sponsors receive:

- Four (4) complimentary full-conference registrations.
- One (1) sponsorship opportunity (up to \$5,000 value).
- On-site signage.
- Name recognition in all printed promotional materials and pocket program.
- ASTRO website recognition.


Upcoming ASTRO Meetings



2018 Best of ASTRO
November 30-December 1, 2018
InterContinental San Francisco
San Francisco, California



ASTRO Annual Refresher Course
April 5-7, 2019
The Ritz-Carlton
New Orleans, Louisiana

YES!  **We want to take advantage of these exclusive benefits and savings by becoming an ASTRO Ambassador today! Please invoice us for the ASTRO Ambassador fee of \$65,000.**

Additionally, we would like to become Gold Ambassador Sponsors (\$5,000) of one or more specialty meetings:

Annual Refresher Course

Best of ASTRO

COMPANY NAME _____

\$ _____ TOTAL TO BE INVOICED

CONTACT _____

TITLE _____

PHONE _____ EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PLEASE RETURN COMPLETED FORM TO:

ASTRO Corporate Relations Office
251 18th St. South, 8th Floor
Arlington, VA 22202
corporaterelations@astro.org
Fax: 703-839-7399