

ASTROgram Advertising

CONTRACT / ADVERTISING INSERTION ORDER

The ASTROgram is an email newsletter sent weekly to more than 9,000 ASTRO members. ASTROgram advertisements offer maximum visibility to ASTRO members directly via email by placing your ad (hyperlinked to your website) in a premium location on this popular newsletter.

Payment is due upon invoicing after the run date. Ad materials are due one week prior to posting date. Metrics for open and click rates will be provided two weeks after run date. **ALL ARTWORK MUST BE JPG FORMAT. WE DO NOT ACCEPT ANIMATED ARTWORK.**

CONTACT INFORMATION

ORGANIZATION/COMPANY

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

SALES REPRESENTATIVE

EMAIL

AD CAMPAIGN NAME

AD CAMPAIGN WEB ADDRESS

ADVERTISEMENT PLACEMENT INFORMATION

- Single edition** **\$2,500** (Corporate Member); **\$3,000** (nonmember)
- Three editions** **\$6,500** (Corporate Member); **\$8,000** (nonmember)
- Premium edition** **\$3,500** (Corporate Member); **\$4,000** (nonmember)

Banner ad size:

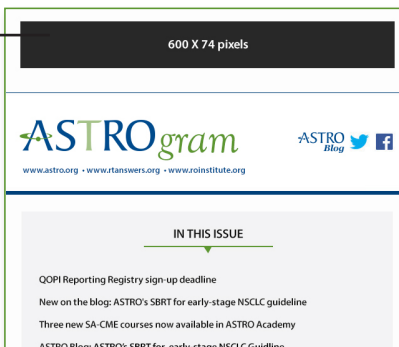
600 x 74 pixels or 600 x 90 accepted

PLEASE NOTE:

Layout and size of banner subject to change.

A \$500 fee per ASTROgram will be issued for U.S. only sends.

****Two weeks prior to, during (Oct. 23- 26) and one week following the ASTRO Annual Meeting, \$3,500 per issue. No bundle deals.**



2022 ASTROgram Run Dates:

Choose your preferred date(s) from the list below.*

Materials due one week before run date.

- | | |
|---|---|
| <input type="radio"/> Janua: SOLD 2022 | <input type="radio"/> August 3, 2022 |
| <input type="radio"/> Janua: SOLD 2022 | <input type="radio"/> August 10, 2022 |
| <input type="radio"/> January 19, 2022 | <input type="radio"/> August 17, 2022 |
| <input type="radio"/> January 26, 2022 | <input type="radio"/> August 24, 2022 |
| <input type="radio"/> February 2, 2022 | <input type="radio"/> August 31, 2022 |
| <input type="radio"/> February 9, 2022 | <input type="radio"/> September 7, 2022 |
| <input type="radio"/> February 16, 2022 | <input type="radio"/> September 14, 2022 |
| <input type="radio"/> February 23, 2022 | <input type="radio"/> September 21, 2022 |
| <input type="radio"/> March 2, 2022 | <input type="radio"/> September 28, 2022 |
| <input type="radio"/> March 9, 2022 | <input type="radio"/> October 5, 2022 |
| <input type="radio"/> March 16, 2022 | <input type="radio"/> October 12, 2022** |
| <input type="radio"/> March 23, 2022 | <input type="radio"/> October 19, 2022** |
| <input type="radio"/> March 30, 2022 | <input type="radio"/> October 23, 2022** |
| <input type="radio"/> April 6, 2022 | <input type="radio"/> October 23, 2022** |
| <input type="radio"/> April: SOLD 2022 | <input type="radio"/> October 24, 2022** |
| <input type="radio"/> April 20, 2022 | <input type="radio"/> October 24, 2022** |
| <input type="radio"/> April 27, 2022 | <input type="radio"/> October 25, 2022** |
| <input type="radio"/> May 4: SOLD | <input type="radio"/> October 25, 2022** |
| <input type="radio"/> May 11, 2022 | <input type="radio"/> October 26, 2022** |
| <input type="radio"/> May 18, 2022 | <input type="radio"/> October 26, 2022** |
| <input type="radio"/> May 25, 2022 | <input type="radio"/> October 27, 2022** |
| <input type="radio"/> June 1, 2022 | <input type="radio"/> October 27, 2022** |
| <input type="radio"/> June 8: SOLD | <input type="radio"/> November 2, 2022** |
| <input type="radio"/> June 15, 2022 | <input type="radio"/> November 9, 2022 |
| <input type="radio"/> June 22, 2022 | <input type="radio"/> November 16, 2022 |
| <input type="radio"/> June 29, 2022 | <input type="radio"/> November 23, 2022 |
| <input type="radio"/> July 6, 2022 | <input type="radio"/> November 30, 2022 |
| <input type="radio"/> July 13, 2022 | <input type="radio"/> December 7, 2022 |
| <input type="radio"/> July 20, 2022 | <input type="radio"/> December 14, 2022 |
| <input type="radio"/> July 27, 2022 | <input type="radio"/> December 21, 2022 |

* Placements can be randomly selected for you on a first-come, first-served basis.

** Premium dates.

- This insertion order is the contract of record for ad placement and supersedes any other contract.
- Cancellations: With minimum of 30 days before run date prior written notice: no penalty.
- With less than 30 days prior written notice: Advertiser will be billed at the negotiated rate.
- Advertisers who receive frequency discounts and opt not to complete their contract will be billed at the adjusted rate based on the number of ads placed.

contact us

Phone: 703-839-7344

Fax: 703-839-7345

Email: corporaterelations@astro.org