

## CONTRACT/ADVERTISING INSERTION ORDER

Ads will appear on select pages throughout the www.ASTRO.org website. Submission of this contract serves as electronic signature. Monthly impression reports are available upon request. Artwork can be posted on the 1st or 15th of the month.

**Payment for electronic advertising due upon space reservation. Ad materials are due one week prior to posting date. ALL ARTWORK MUST BE JPG FORMAT. WE DO NOT ACCEPT ANIMATED ARTWORK.**

### CONTACT INFORMATION

COMPANY NAME

CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

SALES REPRESENTATIVE

EMAIL ADDRESS

AD CAMPAIGN NAME

AD CAMPAIGN WEB ADDRESS

### AD PLACEMENT INFORMATION

Choose your preferred date(s) from the list below:

- |                                   |                                 |                                    |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> May    | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June   | <input type="checkbox"/> October   |
| <input type="checkbox"/> March    | <input type="checkbox"/> July   | <input type="checkbox"/> November  |
| <input type="checkbox"/> April    | <input type="checkbox"/> August | <input type="checkbox"/> December  |

FREQUENCY

MONTHLY RATE

TOTAL

### 2021 ONLINE ADVERTISING RATES

Advertisement	Duration	Price
Skyscraper: size 235 x 367 pixels	1 month	\$2,000

Monthly reports will be sent to the company contact unless otherwise noted.

- This insertion order is the contract of record for ad placement and supersedes any other contract.
- Cancellations: With minimum of 30 days before run date prior written notice: no penalty.
- With less than 30 days prior written notice: Advertiser will be billed at the negotiated rate. Advertisers who receive frequency discounts and opt not to complete their contract will be billed at the adjusted rate based on the number of ads placed.

### contact us

**Phone:** 703-839-7344

**Fax:** 703-839-7345

**Email:** corporaterelations@astro.org