



Media Advisory

FOR IMMEDIATE REVIEW

Nation's Leading Experts To Brief Media on Lung Cancer Treatment Trends at the 2008 Chicago Multidisciplinary Symposium in Thoracic Oncology

WHAT: Exclusive media briefings on the latest research in lung cancer, hosted by the American Society for Therapeutic Radiology and Oncology (ASTRO), the International Association for the Study of Lung Cancer (IASLC), the American Society of Clinical Oncology (ASCO) and the University of Chicago. The briefing will be available live via Webcast for journalists not on site (see below).

Session One: Pairing Chemotherapy with Radiation: Treating Stage III Lung Cancer from Multiple Angles

Date: Thursday, November 13, 2008
Time: 12:30 p.m. – 1:15 p.m. CT
Location: The Symposium Press Room
Chicago Marriott Downtown Magnificent Mile – Sheffield Room, 4th Floor
Moderator: Dr. Paul Bunn, University of Colorado Health Sciences Center
Speakers: Dr. Walter Curran, Emory University School of Medicine
Dr. David Gandara, University of California, Davis
Dr. Stephen Hahn, University of Pennsylvania School of Medicine

The first educational session will examine Stage III lung cancer and the potential of multimodality treatments. Research had indicated that molecular tumor markers may be able to identify tumors that are more likely to respond to chemotherapy and patients who are more likely to respond to specific treatments. Additional topics of discussion include proton therapy, radiation therapy and toxicity. Speakers will discuss how far the research has come, if biomarkers are able predict the risk of relapse and prognosis with certain treatments and the future of multimodality treatment.

To join the online meeting:

1. Go to <https://astro.webex.com/astro/j.php?ED=110187567&UID=0&PW=e347e8027677451a07070d5d4057>
2. Enter your name and email address.
3. Enter the meeting password: Chicago08
4. Click "Join Now".

To join the teleconference only:

Call-in toll-free number (US/Canada): 1-866-699-3239
Call-in toll number (US/Canada): 408-792-6300

Session Two: Targeted Therapies: Can We Match the Patient to the Treatment?

Date: Friday, November 14, 2008
Time: 11:00 a.m. – 11:45 a.m. CT
Location: The Symposium Press Room
Chicago Marriott Downtown Magnificent Mile – Sheffield Room, 4th Floor
Moderator: Dr. Roy Herbst, University of Texas Medical School
Speakers: Dr. Fred Hirsch, University of Colorado Health Sciences Center
Dr. Thomas Lynch, Harvard Medical School
Dr. Tony Mok, Chinese University of Hong Kong

This session is designed to provide media with a status report on the latest advancements in targeted therapies for the treatment of lung cancer. Reporters will be given background information on the concept, followed by a discussion on the latest research in the field. Finally, the speakers will address how targeted therapies will impact the future of lung cancer treatment and prognosis while answering the question "Can We Match the Patient to the Treatment?"

To join the sessions online:

1. Go to <https://astro.webex.com/astro/j.php?ED=110189277&UID=0&PW=a44c6e58392c31282e6208>
2. Enter your name and email address.
3. Enter the meeting password: Chicago08
4. Click "Join Now".

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Lunch will be provided at each session. Please RSVP to Nicole Napoli at nicolen@astro.org or 703-839-7336.

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