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Ground-Breaking Research Presented at Top Cancer Meeting
Scientific Meeting in Los Angeles to Highlight Advances in Cancer Treatment

Who: The American Society for Therapeutic Radiology and Oncology (ASTRO) – the world’s largest radiation oncology society in the world, with more than 9,000 members who specialize in using minimally invasive radiation therapy treatments to treat cancer.

What: 49th Annual Scientific Meeting - “Treating Cancer While Preserving Quality of Life”.

When: October 28 – November 1, 2007.

On site media briefing Monday, October 29, with cancer experts and study authors.
(Live Web cast available to registered reporters.)

Where: Los Angeles Convention Center, Los Angeles, California, U.S.A.

Why: More than 11,000 top cancer doctors and scientists from around the world will be in attendance to hear the results of 1,300 new research studies about the latest cancer advances. Topics include:

- Improving cancer cure rates by combining chemotherapy, radiation and surgical therapies.
- The latest advances in diagnosing and treating head and neck, prostate, lung, breast, brain, blood and colorectal cancers.
- How the newest targeted therapies – IGRT (image guided radiation therapy), IMRT (intensity modulated radiation therapy) and proton therapy – are helping patients beat cancer.

Available to qualified journalists:

- Complementary meeting registration, including lunch and refreshments.
- Access to daily “Meet the Experts” sessions with leading oncologists.
- Access to on site press room, offering wireless, computer workstations, printers and phones.

To register for the meeting, please visit the Annual Meeting Media Corner online at www.astro.org/pressroom or call 1-800-962-7876.

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